

Medical Mammography Equipment Market Forecast 2025: Analyzing Growth Drivers, Market Share, Segments and Emerging Trends

*The Business Research Company's
Medical Mammography Equipment
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

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Medical Mammography Equipment Global Market
Report 2025

The [medical mammography equipment market](#) report predicting a strong trajectory, the market size of medical mammography equipment will grow from \$2.07 billion in 2024 to \$2.23 billion in 2025 at a Compound Annual Growth Rate CAGR of 7.4%.

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How Big Is the Global Medical Mammography Equipment
Market Expected to Grow, and What Is Its Annual Growth
Rate?

The medical mammography equipment market size has
registered a substantial increase over recent years. The
market's growth in the historic period can be attributed to
increasing awareness about breast cancer, the rising
demand for early detection technologies, and the
escalation in government initiatives and funding for breast

cancer screening. Moreover, increasing healthcare expenditure and the rising prevalence of
breast cancer among women have also fuelled this growth.

Looking into the future, the medical mammography equipment market is expected to maintain
its robust growth. The market is predicted to escalate to \$2.93 billion in 2029 with a CAGR of
7.1%. The growth in the forecast period can be associated with the growing adoption of digital
mammography systems, a rising geriatric population, increasing healthcare infrastructure

development, and advancements in artificial intelligence for breast cancer detection. Moreover, a rising emphasis on preventive healthcare and early diagnosis also contribute to the strong growth observed in the forecast period.

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What Is Driving the Growth of the Medical Mammography Equipment Market?

The market landscape's evolution is expected to bring about considerable advancements in 3D mammography technology. There will be an increased focus on the advanced integration of AI and machine learning for improved diagnosis and the development of portable and compact mammography units. Innovations in personalized breast cancer screening and advancements in contrast-enhanced mammography techniques will also be pivotal in shaping the market's future.

Among the driving factors of this substantial market growth, one factor stands out - the increasing prevalence of breast cancer. Breast cancer is a disease in which cells in the breast grow out of control, forming a tumour that can often be seen on an x-ray or felt as a lump. The rise in breast cancer is driven by increased exposure to endocrine-disrupting chemicals, as they interfere with hormonal balance and elevate the risk of hormone-related tumor growth. Medical mammography equipment plays a crucial role in detecting breast cancer at an early stage, enabling timely treatment and improved survival rates.

Which Leading Companies Are Driving The Growth Of The [Medical Mammography Equipment Market Share](#)?

Major companies operating in the medical mammography equipment market include Siemens Healthineers, Fujifilm Holdings Corporation, Koninklijke Philips N.V., GE Healthcare, Konica Minolta Inc., Hologic Inc., Canon Medical Systems Corporation, Carestream Health, Analogic Corporation, SuperSonic Imagine, Planmed Oy, DMS Imaging, Allengers Medical Systems Limited, Delphinus Medical Technologies Inc., CMR Naviscan, Metaltronica S.p.A., SonoCine Inc., Koning Corporation, Micrima Limited, BMI Biomedical International.

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What Are The Key Trends Driving The Growth Of The Medical Mammography Equipment Market Size?

These market leaders are focusing on developing innovative technologies, such as digital breast tomosynthesis DBT, to enhance early breast cancer detection, improve diagnostic accuracy, reduce recall rates, and provide more personalized and efficient patient care.

How Is the Global Medical Mammography Equipment Market Segmented?

In terms of market segmentation, the principal product types of medical mammography equipment include analog mammography equipment, digital mammography equipment, 3D mammography tomosynthesis, MRI mammography, and screening mammography systems. These technologies find application in screening for breast cancer, diagnostic mammography, monitoring treatment responses, research and development in breast health, among various end-users such as hospitals, diagnostic imaging centers, specialized clinics, and research institutions.

What are The Leading Region in the Medical Mammography Equipment Market?

When it comes to regional insights, North America was the largest region in the medical mammography equipment market in 2024. However, Asia-Pacific is expected to be the fastest-growing region in the forecast period.

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