

# Global Cinnamic Aldehyde Market to Reach USD 9.82 Billion by 2035, Driven by Demand in Fragrance, Pharma & Personal Care

Europe's cinnamic aldehyde demand is driven by strong perfume and pharma sectors in Germany, France, and the UK, favoring its sweet-spicy aroma.

NEWARK, DE, UNITED STATES, May 27, 2025 /EINPresswire.com/ -- In 2025, the global [cinnamic aldehyde market](#) is valued at USD 6,147.0 million and is projected to reach USD 9,823.8 million by 2035, expanding at a steady CAGR of 4.8%. This growth is driven by increasing demand in the flavor and fragrance industries, as well as its rising application in pharmaceuticals and agrochemicals.



Rising demand for natural flavors and fragrances, coupled with expanding use in cosmetics and healthcare, positions the cinnamic aldehyde market for steady growth across diverse global industries."

*Nikhil Kaitwade*

Cinnamic aldehyde, also known as cinnamaldehyde, is an organic compound predominantly found in cinnamon bark oil. It is known for its characteristic sweet, spicy aroma and is widely used as a flavoring agent, fragrance component, and chemical intermediate. Its natural origins and sensory

appeal make it a preferred choice for manufacturers looking to align with the increasing consumer preference for clean-label and [plant-based ingredients](#).

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## Market Drivers and Growth Trends

The primary factor fueling the growth of the cinnamic aldehyde market is the surging demand for natural flavoring and aromatic agents across the food and beverage sector. The compound is extensively used in confectionery, beverages, baked goods, and chewing gums to impart a warm and spicy cinnamon flavor. As consumers gravitate towards minimally processed, naturally flavored products, manufacturers are incorporating cinnamic aldehyde to enhance product appeal and meet evolving taste preferences.

Another critical driver is the widespread use of cinnamic aldehyde in the cosmetics and personal care industry. Its aromatic profile and potential antimicrobial properties have made it a popular ingredient in perfumes, lotions, soaps, shampoos, and deodorants. With the rise in demand for personal grooming products and natural cosmetics, the use of cinnamic aldehyde is anticipated to witness steady growth in this segment.

In the pharmaceutical and healthcare sectors, cinnamic aldehyde is gaining attention due to its antimicrobial, anti-inflammatory, and antioxidant properties. It is being researched for potential use in treating microbial infections and inflammation-related

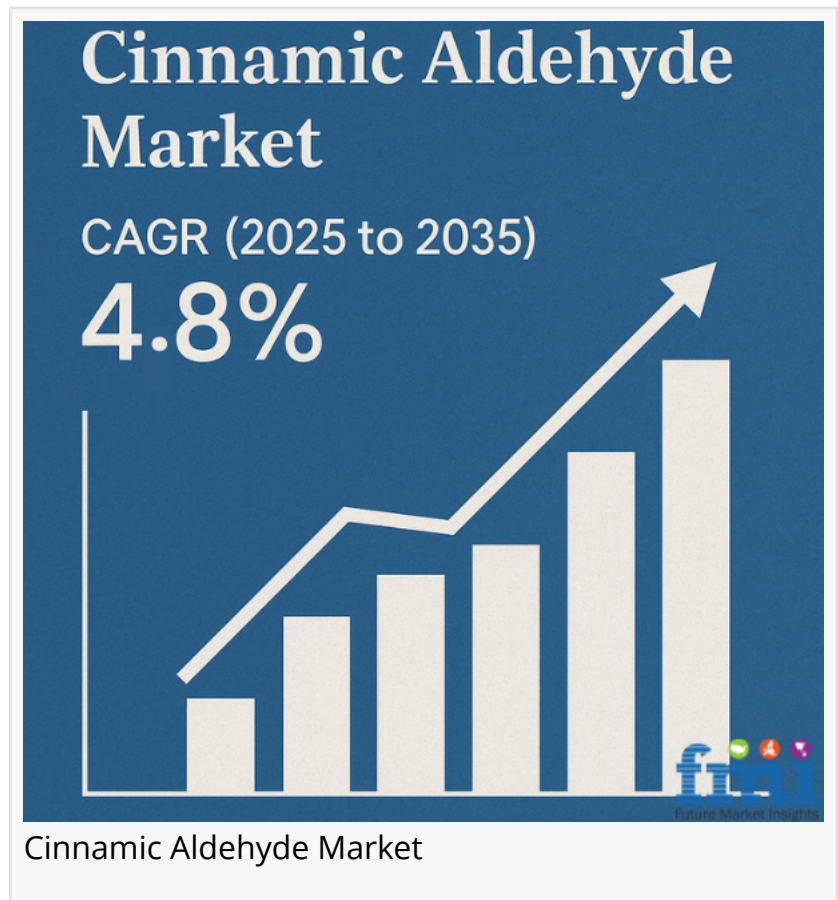
conditions. While currently limited to specific applications, the compound's therapeutic potential is expected to fuel future demand as more research validates its efficacy and safety.

### Emerging Applications and Industry Dynamics

Beyond its traditional applications, cinnamic aldehyde is finding new uses in household products, particularly in air fresheners, detergents, and cleaning agents. Its ability to impart a pleasant, lasting fragrance while offering antibacterial properties adds functional value to such products. As hygiene and wellness become increasingly important to consumers, the integration of multi-functional, natural ingredients like cinnamic aldehyde is becoming a key differentiator for brands.

The compound is also being explored as a natural pesticide and insect repellent, presenting new opportunities in the agricultural sector. With the growing global shift toward sustainable and eco-friendly farming practices, demand for natural alternatives to synthetic chemicals is on the rise, potentially creating a niche yet high-value segment for cinnamic aldehyde in the years ahead.

From a production standpoint, cinnamic aldehyde is derived through both natural extraction from cinnamon bark and synthetic routes involving benzaldehyde and acetaldehyde. The increasing emphasis on sustainable sourcing and eco-conscious production practices is leading manufacturers to invest in more efficient, green extraction technologies, thereby supporting the



market's expansion while aligning with regulatory and environmental expectations.

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## Regional Outlook

Geographically, Asia-Pacific is a key growth region for the cinnamic aldehyde market, driven by high consumption in food, cosmetics, and traditional medicine. Countries like China and India have a strong heritage of using cinnamon-derived products, which, combined with rapidly growing industrial sectors, are contributing to the region's dominance in production and consumption.

North America and Europe are also significant markets, where consumer preferences for natural and organic ingredients are pushing demand higher. The robust presence of established food, beverage, and personal care brands in these regions ensures a consistent uptake of cinnamic aldehyde, particularly in premium product categories.

In Latin America and the Middle East & Africa, the market is in a developmental phase but shows promising potential. Rising disposable incomes, urbanization, and increased awareness of natural products are expected to catalyze growth in these emerging economies.

## Leading Players in the Cinnamic Aldehyde Market

- Emerald Kalama Chemical (LANXESS)
- Merck KGaA (Sigma-Aldrich)
- Solvay S.A.
- Kao Corporation
- Rajkeerth Aromatics and Biotech Pvt. Ltd.
- Takasago International Corporation
- BASF SE
- Jaydev Aromatics Pvt. Ltd.
- Elan Chemical Company, Inc.
- Moellhausen S.p.A.
- International Flavors & Fragrances (IFF)
- Nikko Chemicals Co., Ltd.
- Foreverest Resources Ltd.
- Prakash Chemicals International Pvt. Ltd.
- AOS Products Pvt. Ltd.

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## Key Segments

### By Application:

- Flavoring Agent
- Odor Agent
- Others

### By End Use:

- Household Care Industry
- Personal Care Industry
- Food And Beverages
- Others

### By Region:

- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia Pacific Excluding Japan
- Japan
- Latin America
- Middle East and Africa

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