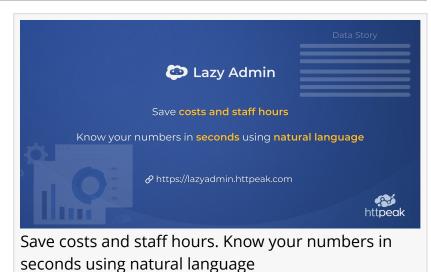


Lazy Admin: An Al Solution That Helps Business Users Talk to Their Data — and the Data Talks Back too

An AI-powered data assistant that responds to "natural language" for data insights, analysis, and effective decisionmaking within "seconds"

AUSTRALIA, May 28, 2025

/EINPresswire.com/ -- In a world where data is everywhere but insights are scarce — HTTPEAK, a thriving tech company, announces the next evolution of business data intelligence with Lazy Admin, an AI-powered Salesforce solution, that is transforming how businesses and



organizations across industries—retail, education, travel, public sector, insurance, and more—interact with their data in natural language — and get answers back in seconds.

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Imagine a personalized AI that understands your business inside and out." *Mustafa Parekh* What sets Lazy Admin apart is its unique ability to translate data into decisions in real-time. From fetching reports and visualizing charts to generating intelligent analysis with its groundbreaking Data Talk feature, Lazy Admin is built to empower non-technical business users across departments like Sales, Customer Service, and Operations.

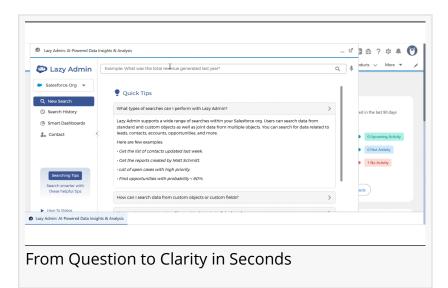
"Lazy Admin isn't just a reporting tool — it's like having a digital business analyst on call, 24/7," said Mustafa Parekh, Founder of HTTPEAK. "It acts as a human-like data assistant for everyone across the hierarchy, at a fraction of a real employee's salary."

From Questions to Clarity in "Seconds":

Lazy Admin enables users to simply type business questions like "Show pipeline trends by region

for last quarter" and get immediate reports and generate charts, without writing queries or relying on data teams. This NLP-based AI experience transforms how business users access and understand data inside Salesforce.

From Data to Action—For All Industries:



Lazy Admin enables businesse to

access and analyze complex data insights through simple natural language questions, it acts as a human-like data assistant for everyone—from frontline staff to senior leadership—for all industries.

Whether it's improving customer engagement in retail, streamlining case management in the public sector, optimizing student services in education, or enhancing claims tracking in insurance, Lazy Admin delivers real-time data analysis, visualizations, and actionable insights. This results in smarter decisions, faster response times, and greater operational efficiency across sales, service, and operations functions—without the need for technical expertise.

Data Talk: Let Your Data Speak:

The flagship Data Talk feature takes analytics to the next level — not just showing data, but explaining it. Powered by AI, Data Talk transforms charts and numbers into comprehensive narratives that help businesses understand the what, why, and what's next — all in seconds. Here's how it breaks down your data into actionable insights:

Key takeaways: Identifies strengths, weaknesses, and highlights what's working, what's not, and why — so teams can focus on what matters.

Trajectory: It projects likely future outcomes by analyzing trends, patterns, while also factoring in external market conditions and competitor benchmarks — offering a forward-looking view of your KPIs.

Strategic recommendations: Suggests next steps to improve outcomes and optimize decisionmaking — Based on overall performance, contextual business factors, and external variables not present in the dataset.

By layering AI analysis on top of your Salesforce data, Lazy Admin enables faster, smarter, and more contextual business decisions — even when the data alone doesn't tell the full story.

Understands Your Business Language:

Lazy Admin can be trained on your organization's business lingo, jargon, and acronyms, making interactions feel incredibly human. For example, it can learn organization-specific phrases like 'ARR', 'Churn Risk' or 'Priority Cases', making the interaction feel less like software—and more like a knowledgeable teammate.

Customizable for Other Systems and Databases—Not Just Salesforce:

While Lazy Admin is natively supported within Salesforce, its capabilities go far beyond. It can also be customized to work with other CRMs, ERPs, and databases, making it a highly flexible solution for organizations looking to leverage its power across a broader range of systems.

Feel the Power of Lazy Admin APIs — Outside Salesforce:

Lazy Admin's APIs empower external applications to fully leverage its capabilities beyond the Salesforce environment. Whether you're building internal tools or third-party apps, you can bring AI-enabled insights and analysis from Salesforce into your external applications—extending the power of Lazy Admin far beyond Salesforce.

Real-World Use Cases:

Lazy Admin turns everyday business questions into instant answers — no technical skills required. Here's how teams across Sales, Service, and Operations use it in real time:

Sales Insight:

A VP of Sales types: "Revenue generated over the last 4 quarters". Lazy Admin instantly pulls the data and displays it in an intuitive user interface, readily available to transform into a chart with one click. Noticing a dip in Q3, they use Data Talk and ask: "Why is Q3 revenue lower?" Lazy Admin analyzes the trend and finds lower conversion rates in the Midwest region, highlights a slowdown in two key accounts, and recommends promotional adjustments and targeted coaching.

Service Optimization:

A Support Manager types: "Show open and closed cases trend for the last 6 months". Lazy Admin instantly displays data, convertible into a clear chart showing how case volume has shifted

month to month. He uses Data Talk to follow up with: "Why did open cases spike in March?" Lazy Admin identifies a backlog caused by a delayed escalation workflow, highlights increased resolution time in Tier 2 cases, and recommends process adjustments and additional agent allocation during peak periods.

Operations Efficiency:

An Operations Lead types: "Delivery delays over the last 6 months". Lazy Admin responds instantly with a visual summary segmented by vendor and region. She uses Data Talk to ask: "What's causing the delays in April?". Lazy Admin finds repeated issues tied to a specific supplier in the west zone and recommends shifting inventory planning to improve fulfilment.

Business Benefits:

-Saving costs and hundreds of thousands of staff hours per year -Delivering data insights, data visualization, and data analysis—all within seconds -Protecting data security -Turning data into a story about what's happening with your numbers, providing strategic recommendations, and empowering smarter decisions. -Helping leadership and staff know more in less time.

Visit the <u>Lazy Admin Website</u> to learn how this innovative solution can transform your business operations.

About the Founder:

Mustafa Parekh is a visionary techpreneur at the forefront of AI-driven innovation, dedicated to transforming business operations across diverse tech platforms, including Salesforce. He leverages AI to simplify complex challenges and enhance efficiency.

Connect with him to explore how AI can reshape the future of your business.

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