

# Aladdinmall.com Launches Nationally, Offering Free Online Storefronts for Small Businesses

*A commission-free e-commerce platform gives small businesses full control of their online presence — no tech skills or fees required*

SAN FRANCISCO, CA, UNITED STATES, May 27, 2025 /EINPresswire.com/ --

Aladdinmall.com, an e-commerce platform developed specifically for small and micro businesses, today announced its official nationwide launch. The platform enables business owners across the United States to create custom online storefronts in under 15 minutes without requiring any technical expertise or financial investment.



Aladdinmall.com Main Site

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We're not here to take from small businesses — we're here to give them power, tools, and freedom to grow in today's economy.”

*Jackie Hou, Founder & CEO of Aladdinmall.com*

Founded by former Microsoft and Amazon engineers Jackie Hou (CEO), Yichen Wang (COO), and Jiajun Peng (CTO), Aladdinmall was created to eliminate the barriers that prevent local businesses from participating fully in the digital economy. The platform was designed to address key challenges such as high commission fees, limited online visibility, and lack of customer communication tools.

I've been in your shoes, said Jackie Hou, Founder and CEO. I ran a small wholesale business myself — I was the owner,

driver, accountant, and warehouse manager all in one. When I tried to sell online, I lost money to commissions and couldn't even speak with my own customers. That's when I realized: someone needs to build a platform for us — the small business owners. That's what Aladdinmall.com is.

## Platform Overview and Features

Aladdinmall.com offers a full-featured digital storefront solution at no cost to merchants. The

platform includes:

A branded online store (e.g.,  
storename.aladdinmall.com)

Zero commission fees, subscriptions,  
or setup charges

Support for major digital payment  
methods, including Apple Pay, Google  
Pay, and buy-now-pay-later options  
A real-time messaging system for  
direct customer communication  
Appointment scheduling and smart  
service-payment tools

Local and national search functionality,  
enabling discovery by proximity or  
product/service category

Aladdinmall is like Shopify, Square,  
Calendly, and Google Business — all  
rolled into one, but completely free,  
said Yichen Wang, COO. We built this  
for business owners who never had a  
fair shot at going online.  
We believe the digital economy should  
be open to everyone — even the  
smallest business with no tech  
background, added Jiajun Peng, CTO.  
That's what we're here to deliver.

### Supporting a Vital Sector of the Economy

According to the U.S. Small Business  
Administration, over 33 million small  
businesses operate across the country,  
with more than 80 percent consisting  
of solo entrepreneurs. Many lack the  
time, technical resources, or funds to  
establish and maintain a digital presence.

Aladdinmall.com is structured to support both product-based businesses and service providers  
such as stylists, mechanics, tutors, and local contractors. The platform removes the technical and  
financial barriers that often prevent these businesses from reaching customers online.

Digital infrastructure should be as accessible as physical infrastructure, said Jiajun Peng, CTO.



Founders of Aladdinmall.com

An advertisement for Aladdin Mall. At the top, the Aladdin Mall logo is displayed. Below it, the text "Create Your FREE Store Website in 15 Minutes" is prominently featured. A list of benefits follows: "No Cost" (It's free—no monthly fees), "No Maintenance" (We handle all the technical stuff), "Fast Setup" (Your site is ready in just 15 minutes), "Keep Your Money" (No commissions on sales), and "Reach More Customers" (Local and nationwide shoppers can find you). A QR code is shown with a red arrow pointing to a smartphone. The smartphone screen displays a business listing for "DrivePro Car Repair" with details like address, phone number, and a "Book Now" button. At the bottom, a yellow button says "Scan QR Code to Take Your Business Online". Contact information is provided at the very bottom: "Have questions? Reach out to us at +1 831-888-7322 support@aladdinmall.com".

Get your FREE website within 15 minutes!

The platform was engineered to operate reliably without requiring technical maintenance from the user.

This platform isn't about disruption — it's about inclusion, said Jackie. We're helping the smallest businesses survive and grow in the digital world.

#### One Million Storefronts Initiative

Aladdinmall.com has set a goal to onboard one million small businesses across the United States within the next few years. The team is also actively working with local governments, chambers of commerce, and nonprofit organizations to bring the platform to entrepreneurs in underserved communities.

Since its soft launch, early adopters have included mobile service providers, food trucks, local retailers, and professional service businesses in California and neighboring states.

#### Availability

Aladdinmall.com is now available to all U.S.-based small and micro businesses. Registration is free, and no credit card is required to activate an account.

More information and the store registration portal can be accessed at:

<https://sell.aladdinmall.com>

#### About Aladdinmall.com

Founded in 2022, Aladdinmall.com is a commission-free, web-based e-commerce platform designed to help small and micro businesses establish an online presence. Developed by engineers from Microsoft and Amazon, the platform offers merchants a full suite of tools to create, manage, and grow their storefronts online without incurring technical or financial burdens.

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