

# Swim The Globe 2025 Returns To MIAMI SWIM WEEK with a Star-Studded Lineup and Luxury Activations

*Global Swimwear Showcase Set for May 31–June 1 at Kimpton Angler's Hotel, Miami Beach*

MIAMI BEACH, FL, UNITED STATES, May 27, 2025 /EINPresswire.com/ -- [Swim The Globe \(STG\)](#) is back for its 2025 edition, taking over South Beach during Miami Swim Week for a weekend of high fashion, culture, and unforgettable experiences. From May 31 to June 1, Swim The Globe 2025 will transform the Kimpton Angler's Hotel into a vibrant epicenter of swimwear and resort fashion innovation, with runway presentations, live entertainment, and brand activations that fuse luxury and lifestyle.

The two-day event brings together designers from across the globe, top agency models, international influencers, and major fashion media for an immersive celebration of creativity and style including Playboy Swimwear, Belleza Tropical Resortwear and Maui X Lolita and many more.

Attendees will enjoy:

- High-energy runway shows featuring top swim and resortwear designers
- Consumer-facing poolside brand activations and pop-up shops
- VIP/media reception and invitation-only after-parties
- Live musical performances and giveaways
- Exclusive photo and interview access for press and influencers

"STG is more than a fashion show—it's a cultural moment for brands and trendsetters who want to leave their mark on the global swimwear scene," said [Jeffrey Lubin](#), Co-Founder of Swim The Globe.

Media outlets are invited to cover the event live and in advance. Press passes, interviews, and

A promotional poster for Swim the Globe Swim Week. It features two models: one in a colorful, patterned one-piece swimsuit and another in a green one-piece swimsuit. The text on the poster includes: "Join us for an unforgettable swimwear runway show experience!", "Swim the Globe Swim Week", "Kimpton Angler's Hotel 660 Washington Ave Miami Beach, FL 33139 May 31-June 1 Doors Open at 6pm", "General Inquiries: info@jeffreylubingroup.com", and "Media RSVPs: Kat CEO@do-tellpr.com 3054905911". The word "Invite" is written at the bottom.

Join us for an unforgettable swimwear runway show experience!

*Swim the Globe Swim Week*

Kimpton Angler's Hotel  
660 Washington Ave  
Miami Beach, FL 33139  
May 31-June 1  
Doors Open at 6pm

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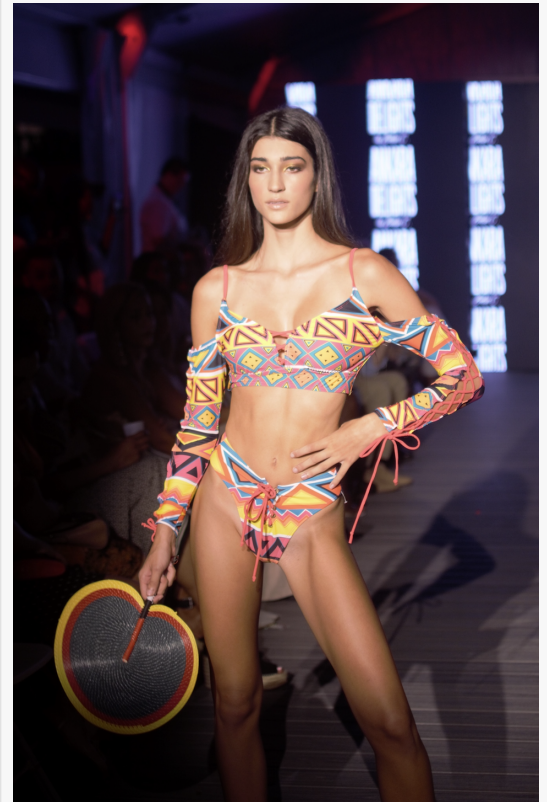
Invite

media kits are available upon request. The event is produced by Jeffrey Lubin Group.

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Runway



Model

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