

# What's Driving Growth in Flexible Paper Packaging? Market to Hit \$200B by 2032

*Global Flexible Paper Packaging Market Outlook 2025–2032 | Key companies covered in the report are International Paper, Mondi Group, Amcor Limited, & others.*

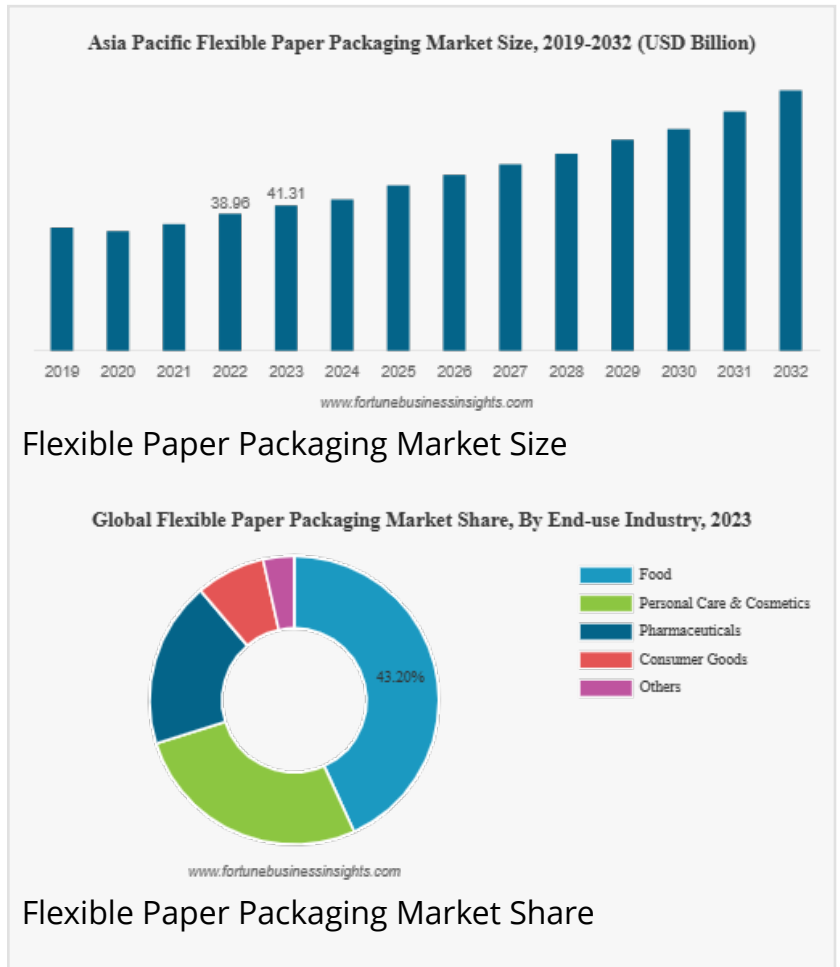
NY, UNITED STATES, June 2, 2025 /EINPresswire.com/ -- The global [flexible paper packaging market](#) size was valued at USD 117.82 billion in 2023 and is projected to grow from USD 123.82 billion in 2024 to USD 200.02 billion by 2032, exhibiting a CAGR of 6.18% during the forecast period. Asia Pacific dominated the flexible paper packaging market with a market share of 35.06% in 2023.

Flexible paper packaging is a crucial part of the packaging industry that concentrates on the manufacturing, sale, and usage of packaging solutions. These packaging solutions are specifically designed from paper materials that provide flexibility in form and function. Key players prefer lighter-weight packaging solutions to decrease delivery costs and enhance logistics. This packaging decreases the overall weight of packaged products without compromising product safety. The surging adoption of lightweight packaging solutions and a rise in circular economy efforts in packaging is fostering market expansion.

For more information, visit <https://www.fortunebusinessinsights.com/enquiry/request-sample-pdf/flexible-paper-packaging-market-108352>

## Market Segments

Kraft Paper Leads the Market Owing to Its Excellent Strength and Durability





International Paper and Mondi Group are the leading manufacturers, accounting for the largest global flexible paper packaging market share."

*Fortune Business Insights*

By type, the market is classified into kraft paper, parchment paper, greaseproof paper, and glassine paper. Kraft paper takes the lead in the global market with its excellent strength and durability. Kraft paper can endure heavy weights and irregular handling, particularly in industrial and e-commerce packaging.

□□ With Versatility, Bags and Sacks Hold Top Position in the Market

On the basis of product type, the market is divided into wraps, bags and sacks, envelopes, pouches, sachets, and others. Bags and sacks command the global market as they are extremely versatile. Increased usage of bags and sacks in food and beverage, retail, agriculture, and personal care industries is also fueling segment expansion.

□□ Increasing Consumer Preference for Ready-to-eat Food Products Makes the Food Industry a Leading Segment

In terms of the end-use industry, the market is segregated into food, personal care & cosmetics, pharmaceuticals, consumer goods, and others. The food industry emerges as a dominant segment in the global market as a result of increasing consumer preference for packaged and ready-to-eat food products. Surging demand for flexible paper packaging for snacks, bakery items, and dry foods is assisting segment growth.

On a regional scale, the market is divided into distinct regions, such as North America, the Middle East & Africa, Asia Pacific, Europe, and Latin America.

□□ List of Key Players Profiled in the Report

- International Paper (U.S.)
- Mondi Group (U.K.)
- NIPPON PAPER INDUSTRIES CO., LTD. (Japan)
- Amcor Limited (Switzerland)
- Smurfit Kappa (Ireland)
- PBFY Flexible Packaging (U.S.)
- Novolex (U.S.)
- TedPack Company Limited (China)
- Northeastern Envelope Company (U.S.)
- DS Smith (U.K.)
- ProAmpac (U.S.)
- Winpak LTD. (Canada)
- Tesa (Germany)

- Anhui Yongbang Paper Plastic Products Co., Ltd. (China)
- Pouch Makers India (India)

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## □□ Report Coverage

The market research report presents a comprehensive market study, emphasizing important elements, such as the competitive environment and prominent product categories. Moreover, the report offers crucial insights on market trends and noteworthy industry developments. In addition to the factors above, the report contains numerous aspects that have nurtured market expansion in recent times.

## □□ Drivers and Restraints

### □□ Rapid Expansion of the E-commerce Industry and Food Delivery Services to Boost Market Growth

There is an increased demand for lightweight, cost-effective, and efficient packaging solutions due to the rapid growth of e-commerce and food delivery facilities. Flexible paper packaging can meet these demands as it is durable, versatile, and lightweight. With an increase in home deliveries and online shopping trends post-pandemic, companies are widely using flexible paper packaging to guarantee product security, improve branding prospects, and accomplish the flexible packaging consumer requirements for sustainable delivery options.

In contrast, inadequate barrier properties and recycling difficulties are impeding the flexible paper packaging market growth.

## □□ Regional Insights

### □□ Rapid Urbanization Fuels Market Progress in Asia Pacific

Asia Pacific dominates the flexible paper packaging market share attributed to increased urbanization, surging disposable income, and shifting consumer inclination toward sustainability. As per the Federation of Paper Traders' Associations of India (FPTA), Asia Pacific has attracted around 60% of global investments in new paper machinery over the last 20 years. The region's producers have adopted technologies, including both entry-level systems and sophisticated, high-performance production lines.

North America accounts for a significant market share, fueled by the rapid expansion of the food and beverage industry and surging demand for sustainable and recyclable packaging solutions in the ready-to-eat and convenience food sectors. Growing consumer consciousness about

sustainability and the environmental effect of plastic packaging in the U.S. is also driving market expansion in the region.

## □□ Competitive Landscape

### □□ Top Players Offer Advanced Solutions to Secure their Market Positions

The market analysis emphasizes significant advancements made by these producers. Prominent flexible paper packaging solution providers include International Paper, Mondi Group, NIPPON PAPER INDUSTRIES CO., LTD, Amcor Limited, Smurfit Kappa, and PBFY Flexible Packaging. Additionally, many other firms remain vigilant of industry trends and strive to deliver cutting-edge solutions to secure their positions in the evolving market.

## □□ Key Industry Development

August 2023: Amcor introduced its innovative AmFiber™ high-barrier performance paper packaging to the North American market. This curbside-recyclable solution is designed to provide optimal barrier protection, extended shelf-life, and seamless machine compatibility, addressing the unique demands of both brands and their products.

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