



PocketRN and Cornerstone Caregiving Announce a National Strategic Partnership to Test Medicare Dementia Care Model

Guiding an Improved Dementia Experience (GUIDE) Model, a CMMI Program, Aims to Increase Care Coordination, Support for Caregivers

WASHINGTON, DC, UNITED STATES, May 28, 2025 /EINPresswire.com/ -- Today, PocketRN, a leader in virtual nursing, and Cornerstone Caregiving, a leading home care company, announced they will form a National Strategic Partnership to test the Centers for Medicare & Medicaid Services (CMS) alternative payment model designed to support people living with dementia and their caregivers. Under CMS' [Guiding an Improved Dementia Experience \(GUIDE\) Model](#), PocketRN will be one of almost 400 participants building Dementia Care Programs (DCPs) across the country, working to increase care coordination and improve access to services and supports, including respite care, for people living with dementia and their caregivers.

Cornerstone Caregiving's partnership with PocketRN is rooted in the fact that a significant portion of their client base has a dementia diagnosis. Their locations nationwide provide daily care and respite care for caregivers in the homes of people living with dementia, making this alliance a strategic and logical decision.

Launched on July 1, 2024, the GUIDE Model will test a new payment approach for key supportive services furnished to people living with dementia, including: comprehensive, person-centered assessments and care plans; care coordination; 24/7 access to an interdisciplinary care team member or help line; and certain respite services to support caregivers. People with dementia and their caregivers will have the assistance and support of a Care Navigator to help them access clinical and non-clinical services such as meals and transportation through community-based organizations.

"We couldn't be more thrilled to bring our revolutionary Nurse for Life model to the millions of dementia patients and families who need it most," said PocketRN CEO, Jenna Morgenstern-Gaines. "With PocketRN, patients and families get unwavering support from a dedicated, trusted nurse as they navigate the complexities of managing dementia at NO cost to them. Nurses are hands-down the best clinicians to be the 'glue' for patients and their families throughout their dementia journey—they've been doing so forever, and it's high-time their work is valued by our system."

“At Cornerstone, we believe caregiving is not just a service—it’s a calling. This partnership with PocketRN allows us to bring compassionate, coordinated support to families navigating dementia, at a national scale. By joining the GUIDE Model, we’re advancing our mission to give every caregiver the tools, respite, and confidence they need to keep their loved ones at home—and cared for—with compassion.”

— Michael Hillman, Founder

PocketRN’s partnership with Cornerstone Caregiving to deliver the GUIDE Model will help people living with dementia and their caregivers have access to education and support, such as training programs on best practices for caring for a loved one living with dementia. The GUIDE Model also provides respite services for certain people, enabling caregivers to take temporary breaks from their caregiving responsibilities. Respite is being tested under the GUIDE Model to assess its effect on helping caregivers continue to care for their loved ones at home, preventing or delaying the need for facility care.

For more information on CMS’ GUIDE Model, please visit:

<https://www.cms.gov/priorities/innovation/innovation-models/guide>.

About Cornerstone Caregiving

Cornerstone Caregiving is a trusted in-home care provider dedicated to helping seniors age with dignity, comfort, and connection. Founded in 2020, we believe every senior deserves the choice in where and how they age. Our care goes beyond routine assistance—we foster meaningful relationships, build lasting trust, and enrich the lives of those we serve. With a confident, friendly approach and a commitment to compassionate service, we make home care feel like family.

Experience the difference—where home care meets compassion.

About PocketRN

PocketRN gives patients, families, and caregivers a Nurse for Life. Its mission is to close the gap between home and healthcare by: enabling nurses to care proactively and continuously at the top of their license, enabling caregivers with peace of mind and the confidence to support others, and enabling patients to access whole-person, trusted, empathetic care when and where they want it. PocketRN is the glue that holds together fragmented experiences in care so that partners, clinicians, patients, and families get back more of what they need: quality time. For more information, visit www.pocketrn.com or engage with PocketRN on LinkedIn, Facebook, and Instagram.

Media Contacts:

Cornerstone Caregiving

Megan Hix
402.208.8904

William Leiner
PocketRN
+1 872-233-4490
[email us here](#)

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