

The Good Feet Store Opens in Highland to Help Local Residents and Workforce Live the Life They Love

The Leading Retailer of Premium, Personally-Fitted Arch Supports Expands with the Seventh Store in the Chicago Area

HIGHLAND, IN, UNITED STATES, June 2, 2025 /EINPresswire.com/ -- [The Good Feet Store](https://www.einpresswire.com/news/1234567890), recognized nationally as the market-leading manufacturer and retailer of premium, personally-fitted arch supports, announced today the upcoming opening of a location in Highland on June 7th.



"Opening the Highland location, the seventh Good Feet Store in the Chicago market, further enhances our ability to fulfill our mission to help individuals live healthier, more active lives along with adding jobs to the Highland community," said Heather D'Agosta, CEO of ECM-GF Venture Group, the owner of The Good Feet

Store in Highland. "Our Good Feet Arch Support System is specifically designed to offer comprehensive relief and support to people of all ages and fitness levels whether alleviating pain, improving performance, or aiding in recovery."

“

Opening the Highland location, the seventh Good Feet Store in the Chicago market, further enhances our ability to fulfill our mission to help individuals live healthier, more active lives..."

*Heather D'Agosta, CEO of
ECM-GF Venture Group*

Situated at 10345 Indianapolis Blvd., the Highland store will be the 281st store to open in the United States and is part of a strategic growth initiative that stands to open approximately 40 locations in 2025. As with all the brand's stores, the Highland location will offer customers a no-obligation, free, personalized in-store fitting with a trained Good Feet Arch Support Specialist.

“Everything is connected,” said Pamela Mehta, MD, a board-certified orthopedic surgeon and Chief Medical Officer of Modern Performance + Recovery Brands. “Oftentimes people with low back pain, knee pain, or hip pain don’t even recognize that it’s actually coming from the poor support they have in their feet. The Good Feet 3-Step Arch Support System is clinically proven to provide significant pain relief in only 4 weeks*, as found in an academic study conducted with Dr. Adam Landsman from Harvard Medical School and Massachusetts General Hospital.”



For more than 30 years, The Good Feet Store has been an innovator in foot health and wellness — and it starts with Good Feet Arch Supports. Consisting of three types of arch supports, the Good Feet Arch Supports System works in concert to provide better pain relief, performance, balance and comfort. By focusing on all four arches in the foot, the supports are designed to keep the foot in the ideal position for the body, which helps to eliminate the pain felt in the feet, knees, hips and back.

To learn more about The Good Feet Store, visit the company’s website at <https://www.goodfeet.com/>

###

About The Good Feet Store

Founded in 1992, The Good Feet Store is the market-leading manufacturer and retailer of premium, personally fitted arch supports, with nearly 300 retail locations in the U.S. and abroad. Engineered for comfort and pain relief in more than 400 styles, flexibilities and sizes, Good Feet Arch Supports are personally fitted to the precise needs and preferences of its customers and are backed by a Manufacturer's Lifetime Limited Warranty. The Good Feet Store operates with an end-to-end approach to maximize performance and ensure consistent quality standards. Good Feet Arch Supports are manufactured in a state-of-the-art facility in Carlsbad, California, and supplied exclusively to its retail locations. Each Good Feet Store location is staffed with well-trained Good Feet Arch Support Specialists who provide customers with a no-obligation, free, personal fitting. To learn more about The Good Feet Store and Good Feet Arch Supports, and to see Good Feet Store reviews from actual customers, visit [goodfeet.com](https://www.goodfeet.com).

About Modern Performance and Recovery Brands (MPRBrands)

Modern Performance and Recovery Brands (MPRBrands) is dedicated to improving physical well-being through personalized health solutions. With a focus on performance, recovery, and long-term wellness, MPRBrands unites a complementary ecosystem of brands including The Good Feet Store, ING Source (OS1st), Stretch*d, and Compression Health. MPRBrands serves customers globally, offering products and services that address both temporary physical challenges and ongoing health needs. We believe that health and wellness should be personal, and we are committed to delivering solutions that make a real difference in people's lives. For more information on MPRBrands and its portfolio of health and wellness brands, visit <https://mprbrands.com/>

###

* "A test of efficacy and foot position alteration in patients wearing Good Feet arch supports for the treatment of pain"; Massachusetts General Hospital Institutional Review Board #2022P000291. In an uncontrolled clinical study, at Day 30, most patients with plantar fasciitis reported a 50% decrease in pain.

Ben Cohen

Modern Performance + Recovery Brands

+1 800-509-4535

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/816579551>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.