

Shredded Paper Filler Market Set to Nearly Double by 2035, Reaching USD 5,846 Million Driven by Sustainability Trends

UK shredded paper fillers market grows due to strict green laws, Plastic Packaging Tax, and rising demand for eco-friendly, premium, plastic packaging solution.

NEWARK, DE, UNITED STATES, May 28, 2025 /EINPresswire.com/ -- According to market projections, the [shredded paper filler market](#) is expected to reach USD 2,786 million by 2025 and grow steadily to USD 5,846 million by 2035, representing a Compound Annual Growth Rate (CAGR) of 7.7%. This growth is more than just impressive numbers; it's a reflection of changing consumer values, business priorities, and government regulations.



As the global economy leans toward sustainable and eco-conscious choices, the packaging industry is undergoing a profound transformation. Among the many materials gaining traction, shredded paper filler stands out as a front-runner in replacing plastic-based fillers.

“

The Shredded Paper Filler Market is growing rapidly due to rising demand for sustainable, eco-friendly packaging solutions across industries worldwide.”

*Ismail Sutaria in Packaging at
Future Market Insights*

With increasing awareness of environmental issues and rising demand across e-commerce, gifting, [food packaging](#), and protective cushioning, the shredded paper filler market is on the brink of substantial growth.

Discover Market Opportunities – Get Your Sample of Our

Industry Overview Today!

<https://www.futuremarketinsights.com/reports/sample/rep-gb-11819>

Shredded paper filler is exactly what it sounds like: paper that's finely shredded and used to fill voids in packaging, cushion delicate products, or create a presentable look in gift boxes. Available in various colors and styles, it serves both aesthetic and functional roles. But more importantly, it's a biodegradable, recyclable, and environmentally friendly alternative to plastic-based options like bubble wrap or Styrofoam peanuts.

Key Takeaways From the Shredded Paper Filler Market

- The USA is projected to grow at a CAGR of 4.1% in the shredded paper filler market from 2025 to 2035.
- The UK market is expected to expand at a CAGR of 3.8% over the same period.
- The European Union shows the highest growth rate among listed regions, with a CAGR of 4.5%.
- Japan is projected to grow at a CAGR of 3.9%, indicating steady market demand.
- South Korea is expected to see a CAGR of 4.2%, suggesting strong regional growth.
- Crinkled shredded paper is anticipated to dominate the market by 2035, holding a 58% share among types.
- Kraft paper shred is forecasted to account for 56% of the market share in terms of material by 2025.
- The packaging segment will be the largest application area, capturing 68% of the market share in 2025.

Discover What's Next: Tap into actionable insights and emerging trends with our [Packaging Consumables and Supplies Industry Analysis](#).

Key Driving Factors of Shredded Paper Filler Market

- **Rising Demand for Sustainable Packaging Solutions:** As environmental concerns intensify, both consumers and businesses are seeking eco-friendly packaging alternatives. Shredded paper filler, being biodegradable and recyclable, serves as a sustainable option, reducing reliance on plastic-based materials and aligning with global sustainability goals.
- **Expansion of E-commerce and Online Retail:** The surge in online shopping necessitates effective and protective packaging solutions. Shredded paper filler offers cushioning and void fill capabilities, ensuring product safety during transit. Its lightweight nature also contributes to reduced shipping costs, making it a preferred choice for e-commerce businesses.
- **Regulatory Support and Environmental Policies:** Governments worldwide are implementing regulations to curb plastic waste and promote sustainable packaging. Such policies encourage the adoption of paper-based alternatives like shredded paper filler, bolstering its market growth.
- **Versatility Across Industries:** Shredded paper filler finds applications beyond packaging, including use in gift baskets, food packaging, and decorative purposes. Its adaptability to various industries enhances its market appeal and drives demand across diverse sectors.
- **Customization and Branding Opportunities:** Businesses are leveraging shredded paper filler to

enhance brand identity through customized colors and textures. This personalization not only improves the unboxing experience for customers but also serves as a marketing tool, differentiating products in a competitive market.

Competitive Landscape: Shredded Paper Filler Market

The shredded paper filler market is moderately fragmented, featuring a mix of large packaging conglomerates and specialized paper-product manufacturers:

- Ranpak Holdings Corp. – In 2024, Ranpak launched its new Geami Wrap 'n Go system, an innovative shredded paper and honeycomb cushioning solution for small and medium-sized businesses. This product enhances protective packaging with a sustainable, biodegradable alternative to plastic bubble wrap.
- Seaman Paper Company – In 2024, Seaman Paper expanded its EcoShred line with shredded paper fillers made from post-consumer waste, reducing landfill impact and offering businesses a greener protective packaging option.
- EcoEnclose LLC – In 2024, EcoEnclose introduced ReShred Pack , a customizable shredded filler made from 100% recycled paper, aiming at premium e-commerce brands that prioritize sustainability.

Dive Deeper into the Data—View the Full Report Here!

<https://www.futuremarketinsights.com/reports/shredded-paper-filler-market>

Key Segmentation: Shredded Paper Filler Market

By Type:

- Plain
- Crinkled

By Material:

- Newspaper shred
- Kraft paper shred
- Corrugated cardboard shred
- Cellophane paper shred

By Application:

- Packaging
- Decoration
- Displaying

By Region:

- North America
- Latin America
- Western Europe
- Eastern Europe
- East Asia
- South Asia Pacific
- Middle East and Africa

Have a Look at Related Research Reports on the Packaging Domain:

The global dual ovenable lidding films market is expected to be around USD 94.5 Million by 2025 and grow at a 5.6% CAGR to reach USD 162.7 Million in 2035. -

<https://www.futuremarketinsights.com/reports/dual-ovenable-lidding-films-market>

The specialty paper market is anticipated to reach USD 18.0 billion in 2025. It is expected to grow at a CAGR of 5.1% during the forecast period and reach a value of USD 29.6 billion in 2035. -

<https://www.futuremarketinsights.com/reports/specialty-paper-market>

The gummed tape market size is estimated to be worth USD 1,321 million in 2024 and is anticipated to reach a value of USD 1,903.8 million by 2034. -

<https://www.futuremarketinsights.com/reports/gummed-tape-market>

The global lubricant packaging market is expected to expand from USD 13.4 billion in 2025 to approximately USD 22.7 billion by 2035, reflecting a CAGR of 5.4%. -

<https://www.futuremarketinsights.com/reports/lubricant-packaging-market>

The global bulk container packaging market is projected to reach USD 21.8 billion by 2025, to grow at a CAGR of 3.8% to USD 31.6 billion against 2035. -

<https://www.futuremarketinsights.com/reports/bulk-container-packaging-market>

About Future Market Insights (FMI)

Future Market Insights, Inc. (ESOMAR certified, recipient of the Stevie Award, and a member of the Greater New York Chamber of Commerce) offers profound insights into the driving factors that are boosting demand in the market. FMI stands as the leading global provider of market intelligence, advisory services, consulting, and events for the Packaging, Food and Beverage, Consumer, Technology, Healthcare, Industrial, and Chemicals markets. With a vast team of over 400 analysts worldwide, FMI provides global, regional, and local expertise on diverse domains and industry trends across more than 110 countries.

Join us as we commemorate 10 years of delivering trusted market insights. Reflecting on a

decade of achievements, we continue to lead with integrity, innovation, and expertise.

Contact Us:

Future Market Insights Inc.
Christiana Corporate, 200 Continental Drive,
Suite 401, Newark, Delaware - 19713, USA
T: +1-347-918-3531
For Sales Enquiries: sales@futuremarketinsights.com
Website: <https://www.futuremarketinsights.com>

Ankush Nikam
Future Market Insights, Inc.
+ +91 90966 84197

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/816683840>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.