

Stratus Unveils New Brand Identity to Reflect Its Evolution into a Human-First Partner in Insurance Transformation

Rebrand highlights high-touch insurance transformation services Stratus provides to help insurers successfully tackle even complex modernization challenges.



SHREWSBURY, NJ, UNITED STATES, May 28, 2025 /EINPresswire.com/ -- [Stratus](#), a leading systems integrator and technology partner for property and casualty (P&C) insurers and managing general agents (MGAs), today announced the official launch of its new brand identity, marking a

bold new chapter in the company's growth. The rebrand better reflects Stratus's expertise in providing full-scale digital transformation solutions that helps insurers modernize with confidence and also close critical IT talent gaps.

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This rebrand is a declaration of who we've become: a strategic partner that combines deep domain expertise with a relentless commitment to human-centered insurance transformation.”

Chuck Fillizola, CEO of Stratus

The refreshed brand underscores the company's expanded services in Guidewire implementation, cloud migration, data modernization, and AI strategy and execution—all delivered through Stratus's hallmark people-centered approach.

“Stratus has always been about people, our clients, our partners and our incredible team,” said Chuck Fillizola, CEO of Stratus. “This rebrand is a declaration of who we've become: a strategic partner that combines deep domain expertise with a relentless commitment to human-centered insurance transformation.”

Solving the Industry's Most Persistent Challenges

Stratus's evolution comes at a pivotal moment. As insurers face mounting pressure to modernize, core system replacements and cloud migrations often prove more costly and complex than expected. Fewer than 30% of large insurance tech transformations are delivered on time and on budget, and frustration is growing with inflexible, high-cost consulting models. The market is signaling a need for agile, empathetic partners who bring both technical depth and

a human touch.

“Stratus isn't just transforming systems—we're redefining what modernization feels like for insurers,” said Britt Bahar, Chief Growth Officer. “This rebrand kicks off a bold new chapter. One where we lead with intention, deliver with precision, and put people at the center of transformation. It's a reflection of how we partner: with focus, heart, and a commitment to real impact.”

With a global team of more than 550 professionals across the U.S., Canada, and India, Stratus delivers outcome-driven solutions that reduce total cost of ownership, increase scalability and accelerate speed to value. The company's recent successful client engagements, including Farm Bureau Insurance Company of Idaho and its expanded portfolio of insurance clients underscore its growing momentum.

A Differentiated Model for Modernization

What sets Stratus apart is its integrated model of technology execution and strategic talent delivery. In an industry where scaling modernization programs often hinge on people, Stratus uniquely supports clients by not only implementing solutions, but also building the teams to sustain them. Its fusion of SI delivery and workforce augmentation provides a complete, adaptable approach to digital transformation.

A New Identity for a New Era

Stratus's new brand includes a modern visual identity, refined messaging, and a relaunched website at stratustech.com, unveiled today. The rollout culminates at InsurTech Insights North America, where Stratus will showcase its full suite of services and host executive briefings on cloud and data modernization.

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About Stratus

Stratus is a people-first technology partner helping property & casualty insurers and MGAs modernize with confidence. From Guidewire implementations and managed services to AI and data modernization, Stratus combines deep domain expertise with agile execution and unmatched talent delivery. Headquartered in New Jersey with operations in Canada and India, Stratus is trusted by P&C insurers and MGAs to deliver transformation with heart, humanity, and measurable outcomes. stratustech.com

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