

# Cocoa Nibs Market to Surpass US\$ 1.2 Billion, Expanding at 6.8% CAGR by 2035: Fact.MR Analysis

*Cocoa Nibs Market Poised for Robust Growth with Increasing Demand for Health-Conscious Snacking*

ROCKVILLE, MD, UNITED STATES, May 28, 2025 /EINPresswire.com/ -- The global [cocoa nib market](#) is expected to reach USD 610.4 million in 2025 at a growth rate of CAGR 6.8%, will touch USD 1.2 billion by 2035. The market growth is spurred by the high demand for minimally processed, high-antioxidant-containing ingredients in health-conscious food items, baking, and snack foods. Cocoa nibs, which consist of fermented, dried, and roasted cocoa beans, are gaining popularity due to their natural ingredient composition, deep chocolate flavor, and nutrient concentration.



Increasing customer demand for plant-based superfoods with high fiber, high magnesium, and flavonoid composition is also fueling the demand. These ground cocoa beans are going everywhere in clean-label and functional foods, particularly across North America and Europe. Health-focused middle-class consumers in emerging markets like Asia-Pacific are increasingly consuming cocoa nibs as a premium snacking ingredient in conventional retailing and online channels. Plant-based eating and expanding low-sugar snacking trends are also contributing to the size of this market.

The trend toward bean-to-bar craft chocolate manufacturing in Europe and the United States is creating commercial opportunities for cocoa nibs in the specialty chocolate and artisanal bakery markets. Companies that focus on traceability, ethical sourcing, and regional flavor profiles are

drawing increased attention from premium product developers.

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## Key Drivers Behind the Growth of the Cocoa Nibs Market

The cocoa nibs market is increasing rapidly due to a combination of factors. Firstly, increased consumer demand for low-processed, natural foods is driving the popularity of cocoa nibs as healthy, nutrient-dense ingredients. High antioxidant, magnesium, and fiber content is putting cocoa nibs in great demand as a sought-after ingredient in healthy foods like granola bars, trail mix, and smoothie bowls.

Moreover, expansion in the low-sugar and plant-based snack markets is propelling demand. Cocoa nibs are gaining popularity as healthier options among consumers, supporting the expansion of clean-label products and functional foods. Moreover, innovation in the bean-to-bar trend in the production of chocolate is also supporting the demand for cocoa nibs in both commercial and artisanal applications.

## Regional Insights

North America is the leading market for cocoa nibs, driven by the health-conscious food and functional foods trend. Europe is second, with consumers increasingly turning to premium as well as sustainably sourced ingredients for application in health-oriented food products. The Asia-Pacific region is also witnessing strong market growth in countries such as China, India and Southeast Asia, which is fueled by middle-class consumption growth and superfood awareness. These markets are capitalizing on retail transformation, especially in the online space, to increase access to cocoa nibs for consumers.

Middle East & Africa and Latin America are growth markets where demand for cocoa nibs is building steam based on consumer interest in clean-label and natural foods.

## Key Takeaways from the Market Study

The cocoa nibs market is projected to grow from USD 610.4 million in 2025 to USD 1.2 billion by 2035, expanding at a CAGR of 6.8%.

Organic cocoa nibs are expected to capture 35% of the market in 2025, driven by increasing consumer demand for clean-label, sustainably sourced products.

Asia-Pacific is emerging as a high-growth region, with countries like China, India, and Southeast Asia showing increasing consumption of cocoa nibs.

Food & beverage applications will dominate the market with a 50% share in 2025.

## Survey Insights and Stakeholder Priorities

A Fact.MR survey identifies some key trends in the cocoa nibs market. 82% of the stakeholders recognize the need for antioxidant integrity and label transparency to address the consumer demands for clean, minimally processed products. 69% of the stakeholders identified the cocoa nibs' flexibility across multiple uses, from bakery to beverages to snacks.

Regional dynamics also influence stakeholder choices. The North American players emphasize organic sourcing and functional snacking, whereas European players are interested in premium positioning for gourmet use. In Asia-Pacific, changing retail dynamics and rising adoption of superfoods are influencing market growth.

Technological innovation also plays a prime role in the cocoa nibs industry. Micro-roasting, moisture-controlled warehousing, and high-precision sorting are gaining popularity among top manufacturers. Roasting in small batches is popular in North America due to flavor consistency, while purity and single-origin standardization are the emphasis in Europe. Smart packaging to ensure extended shelf life and to fit local climatic conditions is being invested in by Asia-Pacific.

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### Market Leaders Defining the Cocoa Nibs Industry

Key players in the industry of cocoa nibs include Barry Callebaut AG, Cargill, Incorporated, Olam Food Ingredients (ofi), Cemoi Group, ECOM Agroindustrial Corp. Limited, Sunfood.

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The global [plant-based cheese market](#), currently valued at USD 1.3 billion, is expected to grow at a CAGR of 15.1%, reaching USD 5.3 billion by 2033.

According to Fact.MR, the [nutritional yeast market](#) is valued at USD 620.7 million in 2025 and is projected to grow at a CAGR of 7.1%, reaching USD 1,229.8 million by 2035.

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