

A Leading Western Company expands into MENA, offering 3D Visualizations for Architectural and Real Estate

Omegarender opens Dubai office to deliver cutting-edge 3D and AI-powered visualization for architecture and real estate across MENA and beyond.

DUBAI, UNITED ARAB EMIRATES, May 29, 2025 /EINPresswire.com/ --<u>Omegarender</u>, an international leader in architectural visualization with over 10 years of experience, is expanding its presence in the MENA region by opening a new office in Dubai. The



3D rendering of Bugatti Residences by Binghatti in Dubai, UAE — crafted by Omegarender

company prioritizes innovation and combines traditional 3D solutions with advanced AI to offer visualization services for architectural and construction firms across MENA and the USA.

Omegarender has already left its mark in the Middle East and especially Dubai, collaborating

٢

Dubai is the gateway to some of the world's most ambitious architectural projects. With our new office, we aim to set new standards in architectural visualization across the region,"

Artem Kupriianenko, Founder of Omegarender with prestigious clients such as Emaar, Neom, and Killa Design. The studio's renderings have been instrumental in the realization of projects like the Huna residential complex on Al Wasl Road and regularly appear in the real estate shows of leading developers such as Binghatti, Iman, and IRTH. The establishment of the Dubai office has propelled Omegarender into a new phase of dynamic expansion across the UAE, Saudi Arabia, Qatar, Kuwait, Bahrain, and Oman.

Why Omegarender?

Omegarender is <u>the house of high-end visualization</u> for creating architectural renderings that enhance the chances

of success in competitions and marketing campaigns. The studio's photorealistic images capture sales before the construction of a building has even begun. Skyscrapers, cultural and business centers, hotels, residential complexes, entire districts — just a glimpse of the projects brought to

life through their visualizations.

By 2025, Omegarender has grown into a team of over 200 professionals, collaborating with globally renowned firms such as Gensler, Zaha Hadid Architects, Perkins&Will, HKS, and Rockwell Group.

Benefits of the Dubai Office for International and MENA Clients:

• Unparalleled Photorealism: Renderings are indistinguishable from real photos of completed projects, with meticulous attention to detail.

• Comprehensive Services: Omegarender's dedicated teams specialize in various aspects of visualization, including exterior and interior renderings, interactive 360° panoramic views, animations, residential complexes, and large-scale business centers.

• Integration of AI Technology: The studio continuously incorporates advanced AI tools and leading innovations to enhance image quality in post-production and accelerate workflows of animation production.

• Rapid Turnaround Times: Working on IRTH and Binghatti projects, Omegarender proved that the studio can deliver dozens of high-quality visuals in just over a week.

Omegarender's expansion into the MENA region marks a new chapter in its international growth. Using innovative technologies and having deep industry expertise, the company aims to set trends, change outdated standards, and inspire the architectural market to make bold decisions.

For more information visit omegarender.com

Oleksandr Melnyk Omegarender oleksandr.melnyk@omegarender.studio Visit us on social media: LinkedIn Instagram Facebook

This press release can be viewed online at: https://www.einpresswire.com/article/816784839

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2025 Newsmatics Inc. All Right Reserved.