

Lee Transport Equipment Teams Up with Splash Omnimedia to Redesign Online Presence

Enhanced digital platform reflects Lee Transport Equipment's commitment to innovation and customer service.

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/EINPresswire.com/ -- Lee Transport Equipment has partnered with Splash Omnimedia to develop a newly [redesigned website](#) aimed at delivering a more dynamic and user-focused online experience. The new platform will offer an updated design, streamlined navigation, and detailed information on the company's full suite of services, including custom vehicle upfitting, parts, and accessories.

"Our goal is to create a website that accurately reflects our company's values and the high-quality services we provide," said Ben Wilson, Vice President of Lee Transport Equipment. "Working with Splash Omnimedia allows us to develop a platform that is both user-friendly and representative of our commitment to innovation and customer satisfaction."



Lee Transport Equipment's logo combines bold, industrial strength with mobility, reflecting their trusted expertise in commercial vehicle upfitting since 1965.

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Matt Thompson

The new website will offer visitors detailed insights into Lee Transport Equipment's key services, product offerings, and company history. The site will also include an easy-to-use contact form, enabling clients to schedule consultations and inquire about services conveniently.

“Collaborating with Lee Transport Equipment on their website redesign is an exciting opportunity,” said Matt Thompson, Senior Partner at Splash Omnimedia. “Our

team is focusing on creating a digital presence that not only looks professional but also enhances user experience, making it easier for clients to connect with the company and understand the services offered.”

The partnership between Lee Transport Equipment and Splash Omnimedia underscores the

importance of a strong online presence in today's business landscape. By investing in a comprehensive website redesign, Lee Transport Equipment demonstrates its commitment to accessibility, transparency, and client engagement.

About Lee Transport Equipment:

Founded in 1965, Lee Transport Equipment is a family-owned and operated business specializing in custom commercial vehicle upfitting. With locations in Columbia and Greenville, South Carolina, and Charlotte, North Carolina, the company serves a diverse clientele across the Southeast, providing high-quality products and exceptional customer service.

About Splash Omnimedia:

Splash Omnimedia is a full-service marketing and media agency specializing in web design, branding, and strategic marketing solutions. With a focus on creating impactful and innovative strategies, Splash Omnimedia partners with organizations to enhance their online presence and achieve measurable growth.

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