

# Artist Wang Yuanyuan Initiating a Dialogue between Time and Individual on London BB Outdoor Screen

*Award-winning artist Yuanyuan Wang unveils a sensor-based sand and light installation exploring time and collective memory.*

LONDON, LONDON, UNITED KINGDOM, May 29, 2025 /EINPresswire.com/ -- In the bustling streets of London, a profound dialogue on time and the individual is taking place. Emerging artist Yuanyuan Wang's installation artwork, "Fool's Mirage," recently made a stunning appearance on the BBC outdoor screen in London. With grandeur and delicacy, it proclaims the struggle and reshaping of the individual within the collective flow of time.

In this piece, sand is more than just a material; it is a mirror reflecting the soul. It bears the weight of historical erosion and connects individual loneliness to the vastness of the desert. For Yuanyuan Wang, who has long moved within the European cultural context, sand records her wandering and growth, as well as her confusion and perseverance in a foreign land. She questions with these sand grains: when the wind of belonging never ceases to howl, how can we maintain our form in the waves of time?

The work is divided into three layers, each with its unique meaning and form of expression. The bottom layer uses pyrite as a framework to solidify sand into fossil-like patterns. This is not only a material representation of memory but also a metaphor for individual memory under collective discipline. The middle layer uses fans to make the sand flow like life, with its ever-changing contours reflecting the fragility and uncertainty of the present. When viewers touch the sensor, the sand stops instantly, and the screen generates a heatmap. Using Bergson's "duration time" theory, it visually shows the subtle impact of individual actions on the flow of time. The top layer's sand surface continuously expands, simulating the depression at the bottom of the pyrite, symbolizing a future full of infinite possibilities and outlining a hopeful picture for the audience.



Fool's Mirage Installation, Image provided by Yuanyuan Wang

Wang's choice of sand is deeply personal. She understands the difference between the impermanence implied by sand in Chinese culture and the Western simplification of it as a linear time tool. The work itself is a silent rebellion against this cultural oversimplification. When viewers block the light, the mechanism stops, and the sand remains still for seven seconds. In this brief and profound silence, the artist sees her dual identity—as an immigrant shaped by a foreign culture yet resisting complete assimilation. Every grain of sand, like her, is carved by historical and cultural forces but forges a unique path through small rebellions.

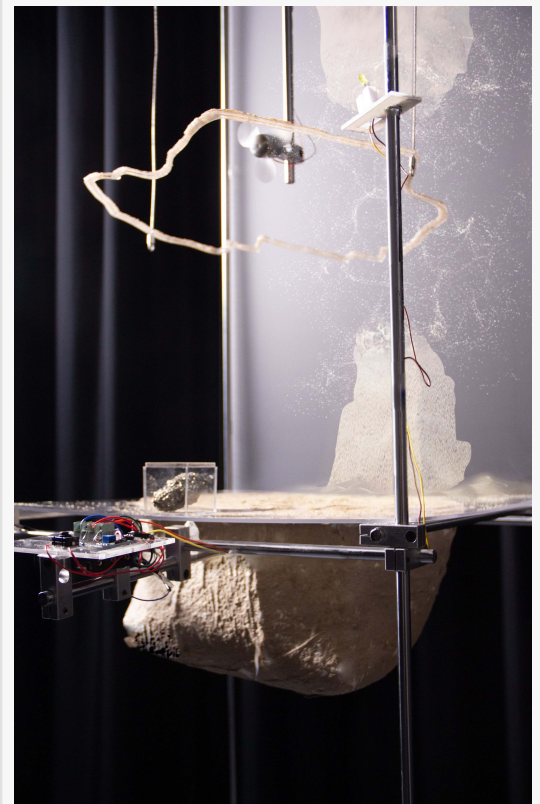
The non-linear nature of time is integrated with the bottom mineral framework, middle viewer behavior, and top algorithmic operations. When the sand flow stops, the system briefly exposes hidden code, suggesting the possibility of reshaping rules.

The piece is integrated into the city's primal pulse. It appeared on the BBC outdoor screen in London, where sand grains were magnified into a sandstorm swallowing the sky. Passers-by paused in the artificial light, perhaps seeing their reflection in the falling sand—we are all temporary arrangements of dust, constantly reorganized by the hand of time.

Yuanyuan Wang  
Royal College of Art  
[email us here](#)



Fool's Mirage, Image provided by  
Yuanyuan Wang



Fool's Mirage Installation Detail

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