

The Good Feet Store Opens in Seabrook, NH to Help Local Residents and Workforce Live the Life They Love

The Leading Retailer of Premium, Personally-Fitted Arch Supports Expands with the Tenth Store in the Boston Area

SEABROOK, NH, UNITED STATES, May 31, 2025 /EINPresswire.com/ -- [The Good Feet Store](#), recognized nationally as the market-leading manufacturer and retailer of premium, personally-fitted arch supports, announced today the upcoming opening of a location in Seabrook. Following the store's opening on June 1st, there will be an official Chamber of Commerce ribbon cutting on July 11th.



“Spreading our footprint farther into the Boston area means we can help even more individuals live their lives to the fullest. Each store opening affirms our unwavering commitment to improving people’s lives, whether it means alleviating pain, enhancing performance, or providing relief from minor discomfort and recovery,” said Bridget Kelley, Good Feet owner and proud supporter of Women Owned Businesses. “From my first location in Buffalo, NY in 2001, to opening our newest doors in Seabrook, this tenured partnership not only keeps fueling my business growth, but it also supports my honored role in bringing a health and wellness solution to the residents of the Northeast United States.”

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*Bridget Kelley, Good Feet
Owner*

Situated at 712 Lafayette Road, the Seabrook store will be the 279th store to open in the United States and is part of

a strategic growth initiative that stands to open approximately 40 locations in 2025. As with all

the brand's stores, the Seabrook location will offer customers a no-obligation, free, personalized in-store fitting with a trained Good Feet Arch Support Specialist.

For more than 30 years, The Good Feet Store has been an innovator in foot health and wellness — and it starts with Good Feet Arch Supports.

Consisting of three types of arch supports, the Good Feet Arch Supports System works in concert to provide better pain relief, performance, balance and comfort. By focusing on all

four arches in the foot, the supports are designed to keep the foot in the ideal position for the body, which helps to eliminate the pain felt in the feet, knees, hips and back. Proper alignment and support has helped thousands of customers return to the lives they love - from everyday work and activities to unforgettable trips and experiences.



“Everything is connected,” said Pamela Mehta, MD, a board-certified orthopedic surgeon and Chief Medical Officer of Modern Performance + Recovery Brands. “Oftentimes people with low back pain, knee pain, or hip pain don’t even recognize that it’s actually coming from the poor support they have in their feet. The Good Feet 3-Step Arch Support System is clinically proven to provide significant pain relief in only 4 weeks*, as found in an academic study conducted with Dr. Adam Landsman from Harvard Medical School and Massachusetts General Hospital.”

To learn more about The Good Feet Store, visit the company’s website at <https://www.goodfeet.com/>

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About The Good Feet Store

Founded in 1992, The Good Feet Store is the market-leading manufacturer and retailer of premium, personally fitted arch supports, with nearly 300 retail locations in the U.S. and abroad. Engineered for comfort and pain relief in more than 400 styles, flexibilities and sizes, Good Feet Arch Supports are personally fitted to the precise needs and preferences of its customers and are backed by a Manufacturer's Lifetime Limited Warranty. The Good Feet Store operates with an end-to-end approach to maximize performance and ensure consistent quality standards. Good Feet Arch Supports are manufactured in a state-of-the-art facility in Carlsbad, California, and supplied exclusively to its retail locations. Each Good Feet Store location is staffed with well-trained Good Feet Arch Support Specialists who provide customers with a no-obligation, free, personal fitting. To learn more about The Good Feet Store and Good Feet Arch Supports, and to

see Good Feet Store reviews from actual customers, visit goodfeet.com.

About Modern Performance and Recovery Brands (MPRBrands)

Modern Performance and Recovery Brands (MPRBrands) is dedicated to improving physical well-being through personalized health solutions. With a focus on performance, recovery, and long-term wellness, MPRBrands unites a complementary ecosystem of brands including The Good Feet Store, ING Source (OS1st), Stretch*d, and Compression Health. MPRBrands serves customers globally, offering products and services that address both temporary physical challenges and ongoing health needs. We believe that health and wellness should be personal, and we are committed to delivering solutions that make a real difference in people's lives. For more information on MPRBrands and its portfolio of health and wellness brands, visit <https://mprbrands.com/>

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* "A test of efficacy and foot position alteration in patients wearing Good Feet arch supports for the treatment of pain"; Massachusetts General Hospital Institutional Review Board #2022P000291. In an uncontrolled clinical study, at Day 30, most patients with plantar fasciitis reported a 50% decrease in pain.

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