

# Male Infertility Market Projected to Reach 6.62 Billion by 2033 | DataM Intelligence

Male infertility market size reached US\$ 4.33 Bn in 2024 and is expected to reach US\$ 6.62 Bn by 2033, growing at a CAGR of 4.9% during 2025-2033.

NEW YORK, NY, UNITED STATES, May 28, 2025 /EINPresswire.com/ -- The global [male infertility market](#) is anticipated to experience a substantial increase by 2033, as an increasing number of men seek diagnosis and treatment in response to the evolving cultural perspectives and increasing infertility rates. The business is rapidly expanding as a consequence of lifestyle-driven health concerns, cutting-edge technology, and global awareness campaigns, with a projected market value of US\$ 6.62 billion by 2033.



## Growing Demand and Market Dynamics



Male Infertility Market: Rising awareness, government initiatives, and innovation in fertility treatments fuel growth across North America, Asia-Pacific, and Europe”  
*DataM Intelligence*

Male infertility is no longer perceived as a silent struggle. Sedentary lifestyles, stress, environmental exposure, and maladies such as obesity and diabetes all contribute to the ongoing rise in male infertility cases worldwide. These challenges, which were previously either disregarded or stigmatized, are now inspiring men to pursue comprehensive reproductive treatments.

The industry's growth is facilitated by delayed parental trends, increased healthcare expenditure, and enhanced

home-testing methods that facilitate early detection.

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## Market Drivers

- **Lifestyle Factors:** Sperm health is significantly impacted by modern diets, alcohol consumption, stress, and pollution exposure.
- **Awareness Campaigns:** Public health organizations and influencers are eradicating the stigma surrounding male reproductive health.
- **Technology-Driven Innovation:** Patient outcomes are being improved through the implementation of AI-supported treatment planning, non-invasive diagnostics, and improved sperm DNA testing.
- **Policy Support:** Assisted reproductive technologies (ART) are now subsidized or insured by numerous governments, including Japan and certain regions of Europe.
- **The emergence of telehealth** has reduced the barriers to entry for patients who had previously avoided in-person visits through the use of online consultations and at-home testing.

## Regional Outlook

### North America

The U.S. remains the dominant market in North America, underpinned by extensive insurance coverage, robust healthcare infrastructure, and the proliferation of digital health platforms. Increasing awareness campaigns and emerging fertility startups further strengthen market growth.

### Asia-Pacific

Market demand in Asia-Pacific is rapidly growing, driven by increased healthcare accessibility, robust government initiatives, and heightened public awareness. India, China, and Japan are the region's key growth contributors, with rising patient engagement and expanding healthcare services.

### Europe

Europe continues to play a critical role in the market, leveraging research-oriented fertility clinics, favorable regulatory environments, and robust patient support frameworks. These elements position the region as a leader in male infertility treatment services.

### Latest News – USA

In the U.S., innovative at-home fertility testing devices and AI-powered fertility applications are increasingly common, offering discrete, accessible, and tailored healthcare solutions. Male infertility is now acknowledged as contributing to nearly half of all infertility cases, driving adoption of integrated fertility services within telehealth platforms, thereby enhancing access for remote and underserved populations. In April 2025, Los Angeles hosted the world's first

competitive sperm race, organized by the startup Sperm Racing, to raise awareness about declining male fertility rates. In May 2025, illumicell AI secured US\$ 2 million in pre-seed funding to develop a portable, AI-powered diagnostic platform for real-time male fertility testing.

## Latest News – Japan

Japan has experienced significant progress in male reproductive health. Governmental expansions of subsidies for assisted reproductive technologies have led to increased male fertility evaluations. New reproductive clinics incorporate advanced embryo culture methods and genetic screening technologies, while public awareness programs actively promote early intervention and comprehensive fertility testing. Notably, in July 2024, Toho University developed an AI model capable of predicting male infertility risk using hormone levels from blood tests, significantly simplifying infertility screenings. Additionally, in May 2024, Kyoto University researchers successfully mass-generated early-stage sperm and egg cells from human induced pluripotent stem (iPS) cells, paving the way for groundbreaking infertility treatments.

## Key Industry Players

Leading companies actively shaping the future of male infertility treatment include:

- Aytu BioPharma, Inc.
- Cadila Pharmaceuticals
- CinnaGen Co.
- Vitrolife
- Halotech DNA
- Merck KGaA
- Spermosens AB
- Zydus Healthcare Limited
- Intas Pharmaceuticals Ltd.

These companies are focused on innovation, from improved diagnostic technologies to treatment personalization, addressing the growing global demand.

## Looking Ahead

The industry is entering a new era of efficacy, openness, and accessibility as global awareness of male infertility increases. The reproductive health of males will continue to be revolutionized by advancements in digital health, diagnostics, and fertility treatment. The male infertility industry appears to have a promising future due to the development of patient-centered treatment methods, social support, and enhanced financing.

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