

The GeniusVets Veterinary Practice Ownership Symposium Makes Its Debut at the 2025 Pacific Veterinary Conference

GeniusVets Brings Ownership Insights to PacVet 2025, hosting a symposium on practice culture, growth, and strategic planning.

LONG BEACH, CA, UNITED STATES, May 28, 2025 /EINPresswire.com/ -- The [GeniusVets](https://www.geniusvets.com) Veterinary Practice Ownership Symposium is once again making waves in the veterinary industry. This time, it will make its first-ever appearance at the California Veterinary Medical Association's Pacific Veterinary Conference (PacVet), which will be held June 28 - June 30, 2025, in Long Beach, California. As part of PacVet 2025, this exciting symposium offers a unique opportunity for practice owners, DVMs, and veterinary professionals to gain actionable insights, connect with industry leaders, and explore the future of practice ownership.



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We're committed to empowering veterinarians with the education and resources they need to make confident, informed decisions”

Dr. Michele Drake, Founder of The Drake Center

The symposium will take place on Monday, June 30, 2025, and will focus on three foundational areas of ownership: building strong systems and team culture, developing a successful marketing strategy that attracts loyal clients and top-tier talent, and mastering key financial metrics that guide smart business decisions.

The Veterinary Practice Ownership Symposium sessions include:

- So you want to grow your practice - 7 steps to make that

happen with Dr. Michele Drake at 8:00 am

- The Essential Service Your Vet Clinic is Missing: A Magnet for Pets and Professionals with David Hall at 9:25 am

- Managing by the Numbers with John Chalk at 10:40 am

Plus, all attendees will gain access to Dr. Drake's Practice Culture Workshop and other exclusive Ownership Symposium resources! As a bonus for participating, GeniusVets will be raffling off a copy of Dr. Drake's [new book](#), *Veterinary Leadership: A Practical Guide for Practice Owners and Managers*, to one lucky Ownership Symposium attendee. Stop by the GeniusVets booth # 411 to be entered.



CVMA'S PACIFIC VETERINARY CONFERENCE
PACVET 2025

VETERINARY PRACTICE OWNERSHIP SYMPOSIUM
Produced By **GeniusVets**

8:00 AM So you want to grow your practice - 7 steps to make that happen

9:25 AM The Essential Service Your Vet Clinic is Missing: A Magnet for Pets and Professionals

10:40 AM Managing by the Numbers

The GeniusVets Veterinary Practice Ownership Symposium Sessions at PacVet

"The speakers presenting at the Veterinary Practice Ownership Symposium have systems that are working to grow practices today," said Dr. Michele Drake, Founder of the Drake Center and Co-Founder at GeniusVets. "We're committed to empowering veterinarians with the education and resources they need to make confident, informed decisions."

Whether you're looking to start your ownership journey, improve your current practice, or prepare for a successful transition, the Veterinary Practice Ownership Symposium at PacVet delivers real-world value in an energizing, collaborative environment.

Veterinary professionals interested in participating can learn more and [register here](#). Space is limited. Don't miss this exclusive opportunity to unlock a successful ownership journey.

PacVetThe Pacific Veterinary Conference (PacVet) is hosted annually by the California Veterinary Medical Association (CVMA) and brings together veterinary professionals nationwide for cutting-edge education, CE opportunities, and meaningful collaboration. Interested in learning more about getting involved with CVMA, visit their website: <https://cvma.net>.

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