

Global Non-Dairy Yogurt Market Set to Surge to USD 3.2 Billion by 2035, Driven by Rising Plant-Based Diet Trends | FMI

The Non-Dairy Yogurt Market is witnessing rapid growth driven by rising consumer demand for plant-based, lactose-free alternatives.

NEWARK, DE, UNITED STATES, May 29, 2025 /EINPresswire.com/ -- The global [non-dairy yogurt market](#) is projected to expand from USD 2.1 billion in 2025 to USD 3.2 billion by 2035, growing at a steady compound annual growth rate (CAGR) of 4.3%. This robust growth is largely fueled by the increasing prevalence of lactose intolerance worldwide, a growing consumer shift toward vegan and plant-based dietary preferences, and a heightened demand for allergen-free food alternatives. As awareness about digestive health and sustainable eating habits rises, consumers are turning to non-dairy yogurts as nutritious and accessible options that align with their lifestyles.

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The non-dairy yogurt market is churning up a plant-based revolution—consumers crave clean labels, bold flavors, and gut-friendly goodness without the dairy drama.”

Nandini Roy Chaudhari

Lactose intolerance affects a significant portion of the global population, spanning various age groups. This condition, characterized by the body's inability to digest lactose—the sugar found in milk and [dairy products](#)—creates a natural demand for dairy-free substitutes. Non-dairy yogurts, often derived from plant-based milks such as soy, almond, coconut, oat, and cashew, have gained popularity due to their rich nutritional profile, availability of raw materials, and commercial viability.

These yogurts are typically unsweetened, making them a favorable choice for individuals with diabetes or those seeking sugar-free alternatives. The growing consumer focus on health and wellness continues to accelerate the adoption of plant-based functional foods, positioning non-dairy yogurt as a key player in the evolving food industry.

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Rising Popularity of Plant-Based Yogurt Market

The growing adoption of plant-based diets worldwide has substantially contributed to the surge in demand for non-dairy yogurt. Consumers increasingly seek dairy-free yogurt alternatives that align with vegan lifestyles, lactose intolerance needs, and clean-label preferences. This shift is accelerating the growth forecast for the global non-dairy yogurt market, with new formulations featuring almond, coconut, and soy-based yogurt gaining traction.

The functional benefits of non-dairy yogurt, such as being lactose-free, gluten-free, and enriched with probiotics, are appealing to health-conscious consumers. These benefits, combined with increasing awareness about the negative impacts of dairy consumption on health and the environment, have made vegan yogurt industry growth one of the fastest segments in the [dairy alternatives](#) category.

Non-Dairy Yogurt Industry



Market Trends and Innovations Driving Expansion

One of the major factors shaping the market dynamics of dairy alternatives is continuous innovation in product formulation and packaging. Advances in probiotics in plant-based yogurt have enhanced the nutritional profile of these products, attracting a broader consumer base. Innovations also include natural flavors in vegan yogurt, catering to the rising demand for clean-label and organic products.

Sustainability trends have pushed manufacturers to adopt sustainable yogurt packaging solutions, reducing environmental impact while appealing to eco-conscious consumers. Additionally, companies are expanding their offerings with flavored non-dairy yogurt market growth, including fruit blends and dessert-inspired options, which further broadens consumer appeal.

Consumer Preferences and Health Trends

The surge in lactose intolerance awareness and the shift toward healthier lifestyles are driving consumer preferences in non-dairy yogurt products. Many consumers opt for these alternatives

to avoid digestive discomfort and to benefit from the probiotics essential for gut health. The increasing emphasis on health-conscious consumer yogurt preferences has led to an uptick in demand for products that combine nutrition with taste.

Furthermore, the clean-label movement has spurred interest in non-dairy yogurts free from artificial additives and preservatives. This has made organic and natural options highly sought after, supporting the growth of the organic plant-based yogurt demand segment.

The Complete Picture Awaits – Download the Full Report:

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Region-wise Insights:

United States:

The U.S. non-dairy yogurt market, the largest globally, is projected to grow from USD 620 million in 2025 to USD 940 million by 2035 at a CAGR of 4.0%. The rise in plant-based diets among Millennials and Gen Z fuels demand. Innovation in almond, oat, and coconut bases is strong, with a focus on protein enrichment and probiotic content. Major companies and startups alike drive growth, supported by favorable FDA regulations and expanding retail and e-commerce distribution.

Germany:

Germany serves as the central European hub, expected to expand from USD 180 million in 2025 to USD 273 million by 2035, growing at 4.2% CAGR. Strong vegan adoption, sustainability awareness, and supportive government policies drive growth. Consumers seek organic, clean-label products, with retailers offering dedicated vegan aisles. Oat and almond-based yogurts with functional benefits are particularly popular.

France:

France's market is forecast to grow at 4.2% CAGR, from USD 160 million to USD 242 million by 2035. Despite a strong dairy tradition, plant-based yogurts are gaining ground among health-conscious and flexitarian consumers. Urban centers drive demand, with emphasis on thick, spoonable textures. Regulatory nuances around dairy terminology pose challenges but have not hindered steady growth.

China:

China is the fastest-growing market in Asia, expected to grow from USD 250 million to USD 319 million by 2035 at 5.1% CAGR. Rising lactose intolerance, urbanization, and health trends propel the market. E-commerce platforms and influencer marketing are critical to market expansion. Taste customization and single-serve formats cater to local preferences.

United Kingdom:

The UK market grows at 4.3% CAGR, from USD 170 million to USD 260 million by 2035. A mature

vegan population and strong government support promote plant-based foods. Retailers emphasize fortified and probiotic yogurts, while digital tools guide consumer choices. Domestic production is increasing post-Brexit, supporting stability.

India:

India's market is projected to grow at 5.1% CAGR from USD 140 million to USD 197 million by 2035. Cultural familiarity with plant-based diets and high lactose intolerance underpin growth. Flavored innovations and tiered distribution expand reach. Price sensitivity remains, but rising urban incomes and health awareness fuel adoption.

Australia:

Australia's sector, valued at USD 120 million in 2025, is expected to reach USD 182 million by 2035 at a CAGR of 4.8%. Environmental awareness and veganism drive growth. Retail chains and local producers innovate with oat, almond, and coconut yogurts, supported by government climate initiatives. Urban consumers prioritize digestive health and sustainability.

Japan:

Japan's market will grow at 4.3% CAGR from USD 140 million to USD 212 million by 2035. High lactose intolerance and wellness trends support adoption, especially among younger consumers. Premium formulations that meet taste and texture expectations are key. Distribution is concentrated in convenience stores and online channels, with focus on functional benefits.

Competition Outlook:

The competitive landscape is marked by the presence of both global food giants and agile startups. Leading players such as General Mills, Inc., Danone SA, Nestlé SA, Chobani, LLC focus on product innovation, expanding flavor varieties, and geographic reach. Emerging brands are competing through niche functional claims, organic certifications, and regional flavor profiles. Retailers and e-commerce channels increasingly influence market dynamics by curating plant-based yogurt assortments that cater to evolving consumer preferences.

Explore Dairy and Dairy Products Industry Analysis:

<https://www.futuremarketinsights.com/industry-analysis/dairy-and-dairy-products>

Key Segmentation

By Source:

As per Source, the industry has been categorized into Soy, Almond, Coconut, Oat, Rice, Pea, and Others.

By Nature Type:

This segment is further categorized into Organic, and Conventional.

By Sales Channel:

This segment is further categorized into HoReCa, Cafés, Bakeries & Patisseries, Hypermarket / Supermarkets, Convenience Stores, Wholesale Stores, and Online Retail.

By Flavor:

This segment is further categorized into Flavored and Unflavored.

By Form:

This segment is further categorized into Drinkable and Spoon able.

By Region:

Industry analysis has been carried out in key countries of North America, Latin America, Western Europe, Eastern Europe, Balkans & Baltic, Russia & Belarus, Central Asia, East Asia, South Asia & Pacific, and the Middle East & Africa.

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