

# Paper Packaging Market Size to Reach USD 524.53 Billion by 2030, Forecasts Mordor Intelligence

*The market is driven by eco-conscious consumers, e-commerce boom, demand for sustainable designs, brand differentiation, and circular economy focus.*

HYDERABAD, TELANGANA, INDIA, May 29, 2025 /EINPresswire.com/ -- The Paper Packaging Market Report is segmented by grade, product type, end-user industry, and geography. The global market is witnessing steady growth as industries increasingly adopt sustainable alternatives. According to a 2025 report by Mordor Intelligence, the [paper packaging market size](#) is projected to rise from USD 417.31 billion in 2025 to USD 524.53 billion by 2030, growing at a CAGR of 4.68%. This growth is fueled by regulatory pressure on plastic use and a rising global preference for recyclable materials. In addition, expanding sectors like e-commerce, food delivery, and retail are accelerating the shift toward paper-based packaging solutions that align with environmental compliance and consumer values.

According to Mordor Intelligence, sectors like food, beverage, personal care, and healthcare are steadily shifting towards sustainable packaging materials. Carton board, corrugated boxes, and flexible paper packaging are gaining traction as businesses prioritize environmental impact and operational efficiency.

## E-commerce and Food Industries Remain Key Growth Drivers

Paper packaging is a staple in online retail and food delivery sectors, both of which have grown post-pandemic. Lightweight, recyclable, and cost-effective, paper solutions offer flexibility and safety. Corrugated boxes, paper bags, and wraps are widely used for last-mile delivery and takeaway services. Mordor Intelligence highlights that businesses are incorporating innovative designs and printing technologies in packaging to improve product appeal and brand visibility.



Sustainability remains at the core of these innovations.

### Canada Paper Packaging Market: Corrugated Boxes in Focus

Canada's paper packaging market is projected to grow from USD 19.07 billion in 2025 to USD 26.09 billion in 2030, registering a CAGR of 6.47%. Corrugated packaging leads the market due to its widespread application across e-commerce and industrial sectors. According to Mordor Intelligence, Canada's strict sustainability goals and government policies encouraging recyclable packaging have played a pivotal role in this growth. The country has also witnessed increasing domestic production capacity in response to rising demand.

Explore more on the [https://www.mordorintelligence.com/industry-reports/canada-paper-packaging-market?utm\\_source=einpr](https://www.mordorintelligence.com/industry-reports/canada-paper-packaging-market?utm_source=einpr)

### MEA Region Sees Steady Shift Toward Paper-Based Alternatives

The Middle East and Africa paper packaging market growing at a CAGR of 4.30% by 2030. A notable transition from plastic to paper-based materials is evident across the region. According to Mordor Intelligence, key factors driving this growth include growing environmental awareness, rising consumer goods consumption, and government-led sustainability campaigns. Urbanization and retail expansion, especially in countries like the UAE, Saudi Arabia, and South Africa, are further supporting market development.

Read here for more insights - [Middle East and Africa paper packaging market report](#).

### Japan Embraces Lightweight and Recyclable Paper Packaging

Japan's paper packaging market is expected to grow from USD 25.60 billion in 2025 to USD 33.26 billion by 2030, at a CAGR of 5.37%. Consumer behavior trends in Japan favor minimal, efficient, and sustainable packaging. According to Mordor Intelligence, Japan's paper packaging industry is shaped by innovation and eco-consciousness. Packaging manufacturers are focusing on lightweight materials that reduce waste and transportation costs. Retail and food sectors remain the top adopters of paper-based solutions, driven by increasing health and environmental awareness among Japanese consumers.

Find more insights on the [Japan paper packaging market report](#).

### Global Outlook: Environmental Standards Shaping the Future

Across all regions, a common trend is the regulatory push for sustainability. Governments and institutions are setting standards to reduce plastic usage and carbon emissions. Paper packaging stands out as a viable alternative, aligning with carbon neutrality and waste reduction goals.

According to Mordor Intelligence, packaging companies are responding by expanding their product portfolios with recyclable, biodegradable, and compostable options. This includes molded fiber packaging, recycled paperboard, and laminated paper alternatives.

## Conclusion

The global paper packaging market is steadily moving toward a more sustainable and innovation-driven future. The growth is evident not only in volume but also in the diversification of applications across industries. As consumers become more eco-aware and regulations tighten, businesses that invest in paper packaging stand to benefit from enhanced brand perception and compliance.

With regions like Canada, MEA, and Japan showing consistent growth, the demand for recyclable and biodegradable packaging options is likely to keep climbing. Paper packaging is no longer just a cost-effective choice; it is becoming a strategic priority for companies looking to align with global sustainability trends.

For global trends, see the full report [https://www.mordorintelligence.com/industry-reports/paper-packaging-market?utm\\_source=einpr](https://www.mordorintelligence.com/industry-reports/paper-packaging-market?utm_source=einpr)

## About Mordor Intelligence:□□

Mordor Intelligence is a trusted partner for businesses seeking comprehensive and actionable market intelligence. Our global reach, expert team, and tailored solutions empower organizations and individuals to make informed decisions, navigate complex markets, and achieve their strategic goals.□□

□□

With a team of over 550 domain experts and on-ground specialists spanning 150+ countries, Mordor Intelligence possesses a unique understanding of the global business landscape. This expertise translates into comprehensive syndicated and custom research reports covering a wide spectrum of industries, including aerospace & defense, agriculture, animal nutrition and wellness, automation, automotive, chemicals & materials, consumer goods & services, electronics, energy & power, financial services, food & beverages, healthcare, hospitality & tourism, information & communications technology, investment opportunities, and logistics.□

For media inquiries or further information, please contact:□

[media@mordorintelligence.com](mailto:media@mordorintelligence.com)□

Mordor Intelligence Private Limited□

<https://www.mordorintelligence.com/>□

Jignesh Thakkar

Mordor Intelligence Private Limited□

+1 617-765-2493

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/817143087>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.