

Appy Pie Design Launches AI Infographic Generator to Democratize Visual Storytelling and Knowledge Sharing

NOIDA, UTTAR PRADESH, INDIA, May 30, 2025 /EINPresswire.com/ -- Appy Pie Design, a global leader in no-code creative solutions, proudly announces the official launch of its <u>AI Infographic</u> <u>Generator</u>, a revolutionary tool that empowers users to turn complex topics into stunning, easy-to-understand infographics, in seconds and with zero design skills required.

Our Al Infographic Generator lets anyone, anywhere turn data into inspiring visuals—cutting cost and complexity, so students, creators, and leaders can design with ease."

> Abhinav Girdhar, Founder and CEO of Appy Pie

Available now, the AI Infographic Generator is designed to cater to the evolving needs of educators, marketers, students, content creators, researchers, and businesses looking to convey information clearly and creatively in today's visual-first world.

Reimagining How the World Engages With Information In an era defined by short attention spans and information overload, visual storytelling has become a critical tool for impactful communication. Appy Pie Design's Al Infographic Generator bridges the gap between complexity and clarity by using cutting-edge artificial intelligence to automatically

research, structure, and design data-driven graphics from a single prompt. From explaining macroeconomic trends to breaking down environmental science, the generator produces infographics that are not only informative but also highly engaging and brand-ready.

Key Capabilities of the AI Infographic Generator

• AI-Powered Content Mapping: Converts questions or topics into visually structured data points backed by contextual understanding.

• Auto-Design & Layout: Generates a polished infographic with relevant icons, illustrations, headlines, subpoints, and color schemes instantly.

• Full Customization: Change layouts, fonts, brand palettes, or graphics using an intuitive dragand-drop interface.

• High-Resolution Export Options: Download your designs for web, print, or presentations in JPG, PNG, or PDF formats.

• Multilingual Generation: Communicate across borders with support for multiple languages.

Designed for Impact Across Industries

The AI Infographic Generator serves as a versatile tool across various sectors:

• Education: <u>AI Education Infographic Generator</u> can assist teachers and students to instantly visualize historical events, scientific principles, or economic theories to enhance classroom engagement.

• Marketing & Branding: Marketers can turn stats, strategies, or product USPs into share-worthy graphics for reports and campaigns with <u>AI Marketing Infographic Generator</u>.

• Corporate Training & HR: HR teams can use AI Process Infographic Generator and simplify policy communication, onboarding processes, and workflow guides through infographics.

• Nonprofits & Journalism: Al Informational Infographic Generator can assist in designing dataheavy issues like climate change, public health, or global inequality and powerfully communicate the messages.

Built on Appy Pie's Proven AI Design Ecosystem

This new tool builds on the success of Appy Pie Design's existing suite of AI-powered solutions that have empowered millions of users globally to create graphics, logos, social media posts, videos, and more, all without hiring professional designers or using complex software.

With over 10 million users and 15 million creations across its no-code ecosystem, Appy Pie continues to lead the charge in democratizing design through artificial intelligence and automation.

The AI Infographic Generator is now live and accessible to all users. Try it today at: <u>https://www.appypiedesign.ai/infographic/maker</u>

About Appy Pie

Appy Pie is a pioneer in no-code technology and Al-driven solutions, offering a range of products from app builders and workflow automators to design and chatbot tools. Headquartered in Noida, India, the company is committed to enabling everyone, from solopreneurs to enterprises, to build, automate, and design smarter.

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