

Selective Search Celebrates 25 Years of Luxury Matchmaking Excellence

Milestone anniversary marks a legacy of transforming lives through a proven, personalized approach

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[Selective Search](#), the nation's leading luxury matchmaking firm, proudly marks its 25th anniversary this year, celebrating a quarter-century of helping accomplished individuals find meaningful, lasting relationships through a distinctive, executive-style search process.



Founded in 2000 by [Barbie Adler](#), Selective Search was built on the belief that finding a life partner deserves the same rigor, strategy, and discretion as an executive search. Since then, the firm has grown into the industry gold standard, with a team of expert matchmakers and an industry leading 89% success rate.

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Selective Search clients value their time, reputation, and personal privacy. Our services ensure a discreet, behind-the-scenes process that respects their status and lifestyle.”

Barbie Adler

“For 25 years, we’ve served as a trusted partner to discerning men and women who are ready to take a smarter, more intentional approach to their love lives by listening, understanding, and connecting them to their future partner,” said Barbie Adler, Founder and President of Selective Search. “This milestone reflects not just our

longevity, but the real impact we’ve made in people’s lives.”

Over the past 25 years, Selective Search has perfected its proprietary six-step Meet Your Future® process. Grounded in psychology, executive recruiting, and human behavior, this proven process has helped the team successfully match over 4,000 happy couples, with 34% of members finding love with their first match.

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Recognized in Forbes, The New York Times, Entrepreneur, and other national outlets, Selective Search sets the standard in the premium matchmaking industry.

"While technology has changed the dating landscape, our mission remains true to a personal approach to help exceptional individuals find someone truly aligned with their values, lifestyle, and goals," said Adler.

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25 years of matchmaking excellence

Our success statistics

100%

confidential + custom

A+

Better Business
Bureau Rating

4k+

happy
couples

89%

success
rate

34%

find love on
the first date

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