

# Stanton Optical Opens New Store in Columbus, IN

*Full-Service Eye Care, Offering Hi-tech Eye Exams, Eye Health Solutions and Affordable Eyewear*

COLUMBUS, IN, UNITED STATES, May 30, 2025 /EINPresswire.com/ -- Stanton Optical, a pioneer in affordable and accessible eye care, announces the grand opening of its latest store in Columbus, IN, on May 26th. This new addition at 1960 N. National Rd., Suite 300, Columbus, IN 47201, strengthens Stanton Optical's commitment to deliver on its mission of Making Eye Care Easy across 300+ [locations](#) nationwide.



Stanton Optical Columbus (IN) - Grand Opening - Buy Designer Glasses, Contacts, and Sunglasses

## Convenient Eye Care for Less

“

Imagine walking in for an eye exam and leaving with single-vision glasses the same day. That's the kind of convenience customers can expect at Stanton Optical, thanks to our cutting-edge in-store labs”

*Kissel - SVP Chief Operating Officer*

“Imagine walking in for an eye exam and leaving with single-vision glasses the same day . That's the kind of convenience customers can expect at Stanton Optical, thanks to our cutting-edge in-store labs," remarked Kissel Goldman, SVP, Chief Operating Officer. "This is our 6th Stanton Optical store in the Indianapolis market, a community we've been serving since we launched our first store in 2006. As we come up to our 20th anniversary of providing easy and affordable eye care services for men, women and kids, we continue to focus on being a comprehensive one-stop-eye-shop. We serve those with and without vision insurance, accepting FSA/HSA, VSP out-of-network, and even offer special pricing for EyeMed,

Medicaid, and Military families.”

## Consumer-Centric Services and Telehealth Innovation

Stanton Optical is a growing retail brand under Now Optics and has partnered with Physicians

Eyecare Group to provide patients with affordable quality eye exams through patented telehealth technology. Affiliated eye doctors have conducted more than 4 million telehealth eye exams to-date, making healthy eyes more accessible and enabling doctors to see more patients, something no other optical retailer can offer.

Stanton Optical sets itself apart by offering same-day appointments, welcoming walk-in eye exams, same-day glasses and offering the best value in eye care: Two Pairs of Glasses for \$79 (including Anti-Glare lenses) and a FREE Eye Exam\*.

The [new location](#) is less than 1 mile from Hamilton Community Center and Ice Arena, and walking distance from large retail stores.□□

Hours of operation for the new store are:

Monday – Friday from 9 am-7 pm  
Saturday from 9 am-6 pm

For more information or to [schedule an appointment](#), visit us at [www.stantonoptical.com](http://www.stantonoptical.com) or call (812) 397-4202.□□□The list of Indianapolis locations include:

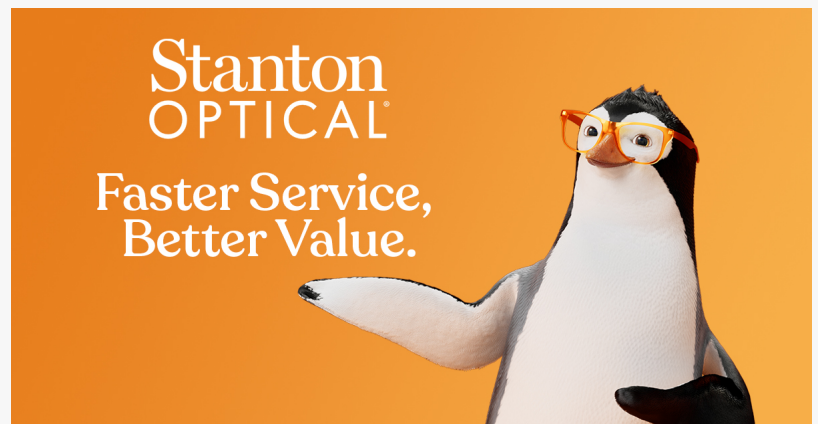
- 14708 Greyhound Plaza, Ste 2, Carmel, IN 46032
- 9235 Michigan Rd, Suite D, Indianapolis, IN 46268
- 613 E McGalliard Rd, Muncie, IN 47303
- 7853 South US 31, Suite B, Indianapolis, IN 46227
- 10724 E US Hwy 36, Avon, IN 46123
- 1960 N National Rd, Suite 300, Columbus, IN 47201 – NEW STORE

# Stanton OPTICAL®

Stanton Optical: We Make Eye Care Easy, Accessible, and Affordable for All



Stanton Optical Columbus (IN) Staff Celebrating Grand Opening Ceremony



Meet Stan the Penguin, Stanton Optical's Brand Ambassador – Discover Unbeatable Offers at Stanton Optical Columbus (IN) Store Before They're Gone!

## About Now Optics:□□□□

Now Optics is the largest founder-led private optical retailer in America. Established in 2006 to deliver on its mission of Making Eye Care Easy, Now Optics is changing the way we buy eyewear and is at the forefront of modernizing the eye care experience for all. Its top retail brand, Stanton Optical, merges technology and expert eye care through an omnichannel offering with locations across 32 states and growing. Dedicated to providing affordable and convenient eye health and eyewear choices, Now Optics makes clear vision accessible in even the most remote locations. Learn more at [www.nowoptics.com](http://www.nowoptics.com).



With over 1,000 frames to choose from, Stanton Optical is the one-stop shop for all your eye care needs

Suzanne Garcia

Now Optics

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