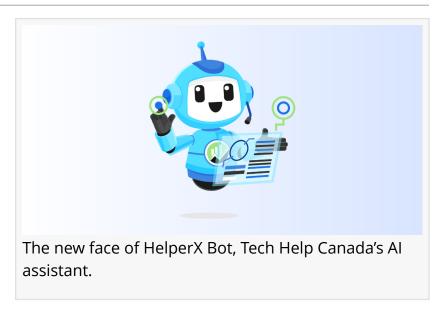


## Tech Help Canada Unveils the New Face of Its Al Assistant

New character humanizes the AI powering what may be the first Alintegrated small business blog.

OTTAWA, CANADA, May 29, 2025 /EINPresswire.com/ -- Tech Help Canada introduced the official visual identity for <u>HelperX Bot</u>, the intelligent Al assistant embedded throughout its small business blog. The illustrated, futuristic character provides entrepreneurs and small business owners with a memorable and approachable way to interact with the platform's generative AI tools.



"We wanted a presence," said Gabriel Nwatarali, founder of Tech Help Canada. "By putting a friendly face on HelperX Bot, we make advanced technology feel simple, more approachable, and helpful."

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Gabriel Nwatarali

A More Relatable Way to Use Al

Unlike many platforms that hide AI behind dashboards, Tech Help Canada places HelperX Bot front and centre as a helpful guide. The character appears as a subtle chat icon on every article, ready to summarise content, answer questions, spark writing ideas, or point readers to deeper

resources without forcing them to leave the page.

Strengthening a One-Stop Platform for Entrepreneurs

The visual launch builds on Tech Help Canada's earlier milestone of weaving AI directly into its editorial workflow. Readers can now:

- Digest long articles faster with on-demand summaries.
- Ask follow-up questions in plain language.
- Draft headlines, outlines, social posts, and more in the same tab.

This seamless experience complements the company's suite of hands-on services, including SEO consulting, copywriting, web hosting, and design.

A Foundation for Future AI Tools

With HelperX Bot, Tech Help Canada is assembling a growing toolbox of entrepreneur-friendly Al utilities. The first example is a free <u>Outline Generator</u>, which lets users:

- Pick the blog post format (listicle, how-to, thought leadership, etc.).
- Specify the target audience.
- Briefly describe the topic and any must-cover points.

In seconds, HelperX Bot produces a section-by-section framework that writers can refine or drop straight into the chat to generate a working draft.

This launch sets the blueprint for a pipeline of lightweight helpers. "We want to create a space where entrepreneurs can learn, act, and grow," Nwatarali said. "HelperX Bot is an integral part of that mission."

Entrepreneurs, small-business owners, and freelancers can visit <u>www.techhelp.ca</u> to explore the small business blog. No sign-up is required to chat with HelperX Bot.

## About Tech Help Canada

Tech Help Canada is a Canadian-owned small business blog and service provider. The platform blends expert insights, Al-driven support, and hands-on help to empower entrepreneurs. Built for those who want to move from learning to doing, Tech Help Canada continues to evolve as a trusted resource for modern business growth.

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