

# HypeFly Introduces Labubu Collectibles to India through its Platform

MUMBAI, MAHARASHTRA, INDIA, May 30, 2025 /EINPresswire.com/ -- [HypeFly India](https://www.hypeflyindia.com/), the nation's premier destination for authentic sneakers, streetwear, and exclusive collectibles, is proud to announce the launch of [Labubu collectibles on its platform](#). This highly anticipated addition marks a significant milestone in HypeFly India's ongoing commitment to bringing rare, globally celebrated products to India's rapidly expanding community of collectors and pop culture enthusiasts.

A promotional banner for Labubu collectibles. The word "LABUBU" is prominently displayed in large, bold, brown letters. Below it, the text "STARTS AT ₹4999/-" is shown. The banner features several Labubu collectible figures in various colors (pink, purple, green, blue, orange) and their packaging boxes. A "SHOP NOW" button is located at the bottom center of the banner. The background is a light blue sky with clouds.

Labubu - Now Available on HypeFly India

Labubu, a character that has achieved cult status among designer toy aficionados, is renowned for its whimsical aesthetic, imaginative storytelling, and unique appeal.

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*Abbas Ali Zaveri, Co-founder,  
HypeFly*

With a devoted following across Asia, Europe, and North America, Labubu collectibles have become a symbol of creativity and exclusivity, often inspiring long waitlists and fervent demand at international releases.

By making Labubu available in India, HypeFly continues to bridge the gap between global collectible culture and the Indian market, empowering local collectors to access the world's most coveted items with confidence and convenience.

HypeFly India has consistently set benchmarks for what Indian consumers can expect from a premium shopping experience. From its inception, the platform has been dedicated to curating a portfolio of products that reflect the latest trends and highest standards of authenticity. The introduction of Labubu collectibles is a testament to HypeFly's vision of democratizing access to global pop culture phenomena.

“Labubu goes beyond being just a collectible - it’s a cultural icon that resonates with a generation passionate about art, storytelling, and self-expression,” said Abbas Ali Zaveri, co-founder of HypeFly India. “We are thrilled to offer our customers the opportunity to own a piece of this global phenomenon. At HypeFly, our mission has always been to introduce the most sought-after products to India, and Labubu’s arrival is a significant step forward in that journey.”

In a market where authenticity is paramount, HypeFly India has distinguished itself through a meticulous multi-step verification process. Every Labubu collectible listed on the platform is subjected to rigorous checks by a team of experts, ensuring that customers receive only genuine, high-quality products. This commitment to authenticity has established HypeFly as a trusted name among India’s discerning collectors, who rely on the platform for peace of mind and a seamless shopping experience.

“Our customers trust us to deliver not just products, but experiences that are genuine and memorable,” added Zaveri. “The arrival of Labubu reinforces our promise to uphold the highest standards of quality and integrity in everything we do.”

The collectible toy market in India has witnessed exponential growth in recent years, driven by a new generation of consumers who value individuality, creativity, and global connectivity.

Labubu’s availability in the Indian market via HypeFly is poised to fuel this momentum, offering collectors a rare opportunity to acquire pieces that were previously accessible only through international channels or secondary markets.

HypeFly’s platform is designed to cater to both [seasoned collectors and newcomers alike](#), providing detailed product information, transparent pricing, and dedicated customer support. The addition of Labubu collectibles complements an already diverse catalog that includes limited edition sneakers, streetwear, and accessories from leading global brands.

Beyond commerce, HypeFly India is committed to nurturing a vibrant community of collectors, creators, and enthusiasts. Through regular social media engagement and discounted drops for its community, HypeFly provides a space for individuals to share their passion, connect with like-minded peers, and stay informed about the latest trends in street culture and collectibles. HypeFly India’s user friendly website and mobile platform make it easy for customers to browse, purchase, and track their orders with confidence.

With secure payment options, fast shipping, and responsive customer service, HypeFly ensures that every transaction is smooth and hassle-free. The platform’s robust logistics network enables nationwide delivery, allowing collectors from all corners of India to participate in the excitement surrounding Labubu’s launch.

The launch of Labubu collectibles is expected to further energize this community, sparking

conversations and collaborations that celebrate the intersection of art, design, and popular culture.

As HypeFly continues to grow, it remains dedicated to empowering Indian consumers with access to the world's most exciting products, backed by industry-leading standards of service and reliability.

Labubu collectibles are now available for purchase on HypeFly India's official website. Customers are encouraged to act quickly, as initial quantities are limited and demand is expected to be high. Each collectible comes with HypeFly's guarantee of authenticity and quality, making it a must-have addition for any serious collector.

About HypeFly India:

Founded in 2019, HypeFly India Products Private Limited has emerged as the country's leading online platform for authentic sneakers, streetwear, and exclusive collectibles. With a vibrant community of over 60,000 members and a track record of delivering more than 50,000 pairs of sneakers, HypeFly is committed to redefining the retail experience for India's fashion-forward and culturally engaged youth. The company's dedication to authenticity, customer satisfaction, and community engagement has set new standards in the industry.

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