

# Rosmarinic Acid Market to Reach USD 369.7 Million by 2035 Amid Surging Demand for Natural Ingredients | FMI

*Increased consumer preference for plant-based and clean-label ingredients is fueling expansion in the global Rosmarinic Acid market.*

NEWARK, DE, UNITED STATES, May 30, 2025 /EINPresswire.com/ -- The global [rosmarinic acid](#)

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Surging demand for natural antioxidants is propelling the rosmarinic acid market into the spotlight, transforming it into a game-changer for food, pharma, and cosmetic industries alike.”

*Nandini Roy Chaudhari*

[market](#) is on a robust growth trajectory, with its valuation expected to reach USD 154.7 million in 2025. From there, the market is projected to register a CAGR of 9.1% between 2025 and 2035, ultimately reaching USD 369.7 million by 2035. This surge reflects an industry-wide shift toward plant-derived, functional ingredients across sectors such as food, beverages, pharmaceuticals, and cosmetics.

Much of this growth is being driven by a widespread preference for clean-label and plant-based ingredients. Consumers are actively seeking natural alternatives to synthetic preservatives, resulting in increased use of

rosmarinic acid in processed foods, beverages, and nutraceuticals. The cosmetics industry is also showing strong adoption, fueled by the rising popularity of herbal skincare and anti-aging formulations that incorporate rosmarinic acid for its antioxidant and anti-inflammatory properties.

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## Growing Demand for Rosmarinic Acid in Functional Foods and Beverages

Rosmarinic acid's application in the food and beverage industry has expanded considerably due to its natural preservative qualities and antioxidant effects. As consumers increasingly seek functional foods that offer health benefits beyond basic nutrition, the role of natural polyphenols like rosmarinic acid has become vital. This trend is further supported by heightened awareness around plant-based antioxidants for chronic disease prevention.

With rising consumer inclination toward clean-label products, manufacturers are exploring sustainable sourcing of herbal extracts, including rosmarinic acid, to meet market demands. The Asia-Pacific region, in particular, has emerged as a hub for rosmarinic acid production, attributed to the availability of raw herbal materials and advanced extraction methods that prioritize environmental sustainability.

#### Pharmaceutical and Skincare Applications Boost Market Growth

In pharmaceuticals, rosmarinic acid's anti-inflammatory and neuroprotective properties have attracted considerable interest. Researchers continue to investigate its efficacy in managing chronic inflammatory diseases, positioning it as a promising natural compound for drug development. Additionally, its role in enhancing immune system support via herbal supplements further underscores its therapeutic potential.

Simultaneously, the natural skincare market is experiencing a surge in products infused with rosmarinic acid. As consumers demand safer and chemical-free ingredients, the antioxidant benefits of rosmarinic acid help combat oxidative stress and skin aging. This has driven innovation in cosmetic formulations, making rosmarinic acid a preferred ingredient in anti-aging creams, serums, and lotions.

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#### Country-wise Analysis

United States – Expected to grow at a CAGR of 6.2% due to demand in the functional foods and clean-label cosmetics sectors.

United Kingdom – Forecast CAGR of 5.8%, supported by growing consumer health awareness and a trend toward natural skincare.

France – Anticipated CAGR of 5.5%, led by cosmetic innovations and herbal extract applications in pharma.

Germany – With a CAGR of 5.9%, driven by food safety regulations and increased use in natural



preservatives.

Italy – Growth of 5.3%, thanks to strong adoption of plant-based supplements and functional ingredients.

South Korea – Fastest growing at 6.5%, fueled by a booming cosmeceutical sector and herbal innovation.

Japan – CAGR of 6%, with demand anchored in anti-aging and traditional herbal applications.

China – Leading growth at 7.1%, reflecting rising investments in nutraceuticals and natural cosmetics.

Australia – Set to grow at 5.2%, led by the market's openness to plant-derived food and wellness solutions.

New Zealand – CAGR of 4.9%, with increasing use in organic and clean-label food sectors.

## Competitive Analysis

The market is moderately fragmented, with companies focusing on product purity, extraction methods, and application diversity. Major players are investing in organic cultivation and innovative delivery formats, such as encapsulated powders and water-soluble solutions.

While a few global suppliers lead the way with established distribution networks, regional players in Asia-Pacific and Europe are rapidly innovating with localized, sustainable sourcing models. The race to achieve cost-effective extraction and scale remains a central focus of competition.

## Key Market Players

- Naturex (Givaudan)
- Sabinsa Corporation
- Danisco (IFF)
- Kemin Industries
- Martin Bauer Group
- Cayman Chemical
- Shaanxi NHK Technology
- Hunan NutraMax
- Geneham Pharmaceutical
- Monteloeder

Explore Functional Food Ingredients Industry Analysis:

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Rosmarinic Acid Market by Form, Source, Application, Nature, and Region

By Product Type:

By product type, the industry is classified as >96% purity and ≤97% purity.

By Form:

By form, the industry is classified as powder and liquid.

By Application:

By application, the industry is classified as food and beverage, pharmaceuticals, nutraceuticals, cosmetics & personal care, and animal feed.

By Region:

By region, the industry is segmented as North America, Latin America, Europe, East Asia, South Asia, Oceania, and the Middle East & Africa.

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