

Drug Discovery Outsourcing Services Market Trends, Growth Forecast & Top Companies 2025 | DataM Intelligence

The Global Drug Discovery Outsourcing Services Market is estimated to reach at a CAGR of 6.6% during the forecast period 2024-2031.

AUSTIN, TX, UNITED STATES, May 30, 2025 /EINPresswire.com/ -- Market Overview:

Drug Discovery Outsourcing Services Market

involves the delegation of research and development activities to external organizations, enabling pharmaceutical companies to leverage specialized expertise, reduce costs, and expedite the development of new drugs. This approach encompasses various stages, including target identification, lead optimization, preclinical development, and clinical trials. The integration of AI and machine learning technologies is revolutionizing these processes, enhancing efficiency and accuracy in drug discovery.

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The Drug Discovery Outsourcing Services Market is growing due to rising R&D costs, demand for novel therapies, and pharma firms seeking faster, cost-effective drug development solutions.”

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Market Drivers and Opportunities:

Recent advances in artificial intelligence (AI) and machine learning are changing the drug discovery process. These tools enable researchers to uncover promising therapeutic candidates faster, improve lead compounds more efficiently, and better forecast how novel medications will

fare in clinical trials. A noteworthy illustration of this progress occurred in July 2023, when Kissei

Pharmaceutical Co., Ltd. introduced Makya, an AI-powered drug discovery platform built by Iktos. Makya is intended to swiftly create new small compounds that match particular target requirements, hence accelerating early-stage medication development.

Rising Prevalence of Chronic Diseases: The increasing incidence of chronic conditions such as cancer, diabetes, and cardiovascular diseases is driving the demand for novel therapeutics, thereby propelling the need for efficient drug discovery processes.

Strategic Collaborations: Partnerships between pharmaceutical companies and contract research organizations (CROs) are fostering innovation and expanding capabilities in drug discovery. For example, in September 2023, Charles River Laboratories International, Inc. and Related Sciences collaborated to utilize Logica, an AI-powered drug solution, for drug discovery on previously unexplored targets.

Market Segmentation:

By Service Type:

Medical Chemistry Services

Biology Services.

By Drug Type

Small Molecule

Large Molecules (Biopharmaceuticals).

By Therapeutic Areas

Oncology

Infectious Disease

Respiratory Disease

Cardiovascular

Gastrointestinal

Others.

By End User

Contract Research Organizations

Pharmaceutical & Biotechnology Companies

Academic Institutes

Others.

By Region

North America

Europe

South America

Asia Pacific

Middle East
Africa.

Regional Market Insights:

North America: Dominated the global market with a share of 32.20% in 2024, driven by the presence of numerous top contract research organizations and contract manufacturing organizations, along with significant investments in pharmaceutical R&D.

Asia-Pacific is expected to develop at the quickest CAGR of 7.24% over the forecast period, owing to a growing elderly population, rising disease prevalence, and the establishment of research institutions in countries such as India and China.

In 2024, the Japanese drug discovery outsourcing market was estimated to be valued USD 488.5 million. Looking ahead, it is expected to slowly increase to more than USD 867.5 million by 2030, with an average annual growth rate of 10.1% between 2025 and 2030.

Key Market Players:

ThermoFisher Scientific
Charles River Laboratories International, Inc
WuXi AppTec Co., Ltd.,
Albany Molecular Research, Inc.,
Aragen Life Sciences Ltd
Sygnature Discovery,
Pharmaron Beijing Co., Ltd.,
Domainex Ltd.,
Jubilant Biosys Ltd.
Evotec.

Recent Developments in the U.S. (2024–2025)

In March 2024, NVIDIA rolled out more than 24 new microservices designed to help healthcare organizations tap into the power of generative AI. These tools aim to speed up and improve drug discovery, making cutting-edge technology more accessible to the medical field.

In May 2024, Enzene Biosciences launched a new Drug Discovery Division, complementing its biologics manufacturing site and expanding its services to the biotech industry in the U.S.

Recent Developments in Japan (2024–2025)

Kissei Pharmaceutical Co., Ltd. launched Makya in July 2023, an AI drug discovery system from Iktos that enables the quick design of new tiny molecules that match target criteria, leading in

faster medication discovery and development.

Google Cloud will offer two new AI-powered life sciences solutions in May 2023: the Target and Lead Identification Suite and the Multiomics Suite, which will help Japanese biotech and pharmaceutical companies speed up drug discovery and precision medicine.

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Conclusion:

The drug discovery outsourcing services market is undergoing a transformative phase, driven by technological advancements, strategic collaborations, and a growing demand for innovative therapeutics. As pharmaceutical companies continue to seek cost-effective and efficient solutions, outsourcing remains a pivotal strategy in the global drug discovery landscape.

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