



FINTEL Integrates 2024 Financial Data into iCFO Reports and Performance Tools

Latest benchmarks now available to power industry comparisons, performance insights, and business valuations.

MADISON, WI, UNITED STATES, May 30, 2025 /EINPresswire.com/ -- FINTEL, LLC, the company behind the iCFO brand, has officially integrated 2024 financial data across its suite of business intelligence tools, including Industry Metrics Reports, the Business Performance Scorecard, and the Business Valuation platform.

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Industry Metrics Four Years - Dane Sporting Goods - 2024 Year End

NAICS 45111 - Sporting Goods Stores

Number of Companies Selected: 66

Industry Profile

Income Statement

Balance Sheet

Financial Ratios

Cash Flow

Income Statement

	2021	2022	2023	2024
Industry Code	45111	45111	45111	45111
Sample Size (company count)	73	67	67	66
Net Sales	100.0%	100.0%	100.0%	100.0%
Cost of Sales	38.9%	43.3%	38.7%	62.1%
Material Cost	38.1%	41.6%	36.8%	36.0%
Labor Cost	0.4%	0.5%	0.4%	18.7%
Overhead	0.4%	1.2%	1.5%	6.9%
Gross Profit	61.1%	56.7%	61.3%	37.9%
Operating Expenses	55.2%	50.1%	55.8%	32.1%

A preview of iCFO's updated Industry Metrics Four-Year Report featuring 2024 data.

This update gives CPAs, consultants, SBDC advisors, and business owners timely access to the most current benchmarks in the market—supporting financial planning, client advising, and internal performance improvement efforts.

“Keeping our data current is essential to our mission,” said Boris Nenide, CEO of FINTEL, LLC. “The integration of 2024 data ensures our users are evaluating business performance in today’s terms—not last year’s.”

What’s New with the 2024 Update:

- Industry Metrics Reports now reflect the latest year-end benchmarks for thousands of industries, segmented by size, sales, and geography.
- The Business Performance Scorecard uses 2024 peer data to flag financial risks and highlight opportunities based on liquidity, efficiency, and profitability indicators.
- The Business Valuation Report incorporates updated market multiples and peer performance to deliver more accurate value estimates based on both asset and earnings approaches.

All reports remain fully customizable and powered by integrated AI, offering dynamic peer comparisons and interpretive guidance based on the latest trends.

Professionals can now explore the updated tools at:

<https://secure.icfo.pro/industry-metrics/build-industry-report/4-year>

or learn more at <https://icfo.pro>

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