



# Respected Roots Celebrates Community, Culture, and Connection at the 2025 Atlanta Jazz Festival

*Respected Roots united culture and community at the Atlanta Jazz Festival. Next stop: Phoenix, July 1–6, for the 87th Kappa Alpha Psi Grand Chapter event!*

ATLANTA, GA, UNITED STATES, May 30, 2025 /EINPresswire.com/ -- This past Memorial Day

“

It was beautiful to see our community come together through culture. It's about purpose, people, and giving back.”

*Jason Hawkins, CEO of Respected Roots.*

weekend, Respected Roots proudly participated in the iconic Atlanta Jazz Festival, one of the city's most vibrant celebrations of music, culture, and community. As soulful jazz filled Piedmont Park, our team was thrilled to connect with festivalgoers and share the essence of the Respected Roots brand.

From loyal supporters to first-time customers, the atmosphere at our vendor booth was one of joy, unity, and curiosity. Guests engaged with our all-natural grooming

and skincare products, asked questions, shared stories, and left with more than just a purchase—they left with a deeper understanding of who we are and what we represent.

“It was beautiful to see our community come together through culture,” said Jason Hawkins, Co-Owner of Respected Roots. “It's about purpose, people, and giving back.”

The Atlanta Jazz Festival offered a perfect opportunity to showcase Respected Roots' mission: to empower and elevate through quality grooming essentials rooted in heritage and pride. Each interaction at the booth served as a reminder of why Respected Roots exists—not just as a brand, but as a cultural movement.

We extend our heartfelt thanks to everyone who stopped by to support, connect, or simply vibe with us. Your presence fuels our passion.

Next stop: Phoenix, Arizona. Join us at our upcoming event at The 87th Kappa Alpha Psi Fraternity, Inc. Grand Chapter July 1st-6th as we continue to spread the Respected Roots movement nationwide.

Stay connected with Respected Roots at [www.respectedroots.com](http://www.respectedroots.com) and follow us on social media for updates, new releases, and future community events.

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