

## Spreadsheet-Based Budgeting Solutions Simplify Financial Tracking and Budget Management

As economic uncertainty rises, more people are turning to digital tools to manage spending, reduce debt, and build financial habits.

OTTAWA, ONTARIO, CANADA, June 2, 2025 /EINPresswire.com/ -- More than half of North Americans don't use a budget to track their income, and some studies suggest the number may be closer to 70%. A significant portion of those individuals have never used a budgeting tool at all.



But why does that matter?



Productivity begins with organization."

Liuba Martinez

Tracking your finances can help identify unnecessary spending, stop hidden financial leaks (such as excessive interest or insurance costs), and reduce stress around unplanned expenses. For many, budgeting is not just about saving money—it's about gaining peace of mind and

building better financial habits.

Still, for many people, money remains a stressful topic. Financial literacy isn't widely taught in schools, and budgeting can feel overwhelming. Add in rising inflation, housing costs, and growing global uncertainty—including job instability, shifting economies, and the introduction of Al—and it's no surprise people are feeling the pressure to get a better handle on their money.

With today's economy forcing many to stretch their income further, families and individuals are adapting in creative ways: picking up side hustles, meal planning, launching small businesses, and finding smarter ways to manage spending.

Digital Tools to Simplify Everyday Money Management

Spreadsheets have long been a go-to tool for financial tracking, and they're now more accessible than ever. Many are turning to customizable Google Sheets templates to organize everything from income and expenses to savings and debt repayment.

Simply On Budget, a Canadian-based creator of personal finance and productivity spreadsheets, offers a suite of user-friendly tools designed to make financial planning approachable—even for beginners.

"Our goal is to help people take control of their finances and their lives," says the founder of Simply On Budget, a homeschooling mother of four and a small business owner. "We've designed templates that are easy to understand, visually engaging, and priced accessibly."



50/30/20 Budget Templates are perfect for beginners learning how to divide income into needs, wants, and savings.



Open conversations about budgeting are key to meeting your current financial needs.

Here are a few of the tools that have helped users simplify their routines:

- <u>Bill Tracker Calendar</u> A one-tab Google Sheets calendar that tracks bill due dates and payment history visually, helping prevent missed payments.
- <u>Debt Payoff Tracker</u> Allows users to log all outstanding debts, track payments and interest, and see a real-time visual of their debt reduction progress.
- 50/30/20 Budget Templates based on a well-known budgeting rule that divides income into essential needs (50%), discretionary spending, (30%) and savings (20%)—an accessible starting point for those new to personal finance.
- Basic Reseller Spreadsheet Designed for sellers on platforms like eBay, Etsy, or Facebook Marketplace, this tool tracks inventory, sales, expenses, and profits all in one place.
- ADHD Task Tracker A categorized productivity tracker that helps organize to-dos by

importance and type. Especially helpful for those managing multiple roles and tasks.

• Habit Tracker Garden – A visual habit tracker that lets users "grow" a flower garden as they complete daily goals, adding a playful and motivational element to routine tracking.

These templates are built in Google Sheets and work on any device—no special software required. They support any currency and can be reused each month or year, making them sustainable long-term tools.

As more individuals seek stability in uncertain times, simple, accessible tools like these can offer a meaningful first step toward building confidence, reducing stress, and creating lasting financial change.

## **About Simply On Budget**

Simply On Budget creates digital tools for personal finance, productivity, and everyday life—offering Google Sheets templates that are practical, affordable, and designed to empower users with better organization and clarity.

Learn more at simplyonbudget.com.

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