

Microplastic Free Clothing Market to Hit USD 7,672 Million by 2035, Growing at 12.5% CAGR States Fact.MR

Analysis of Microplastic Free Clothing Market Covering 30+ Countries Including Analysis of U.S., Canada, U.K., Germany, France, Nordics, GCC countries, Japan,

MD, UNITED STATES, May 30, 2025

/EINPresswire.com/ -- The global

[Microplastic Free Clothing Market](#) is expected to reach USD 7,672 million by 2035, up from USD 2,100 million in 2024. During the forecast period, the industry is projected to register at a CAGR of 12.5%. Microplastic-free clothes are gaining more and more importance in the market as the awareness of environmental issues set in by those regulations across the globe. Microplastics from synthetic textiles upon washing became possibly the largest pollutant, enforcing stricter regulations by governments mainly in Europe and North America. On the other hand, the proposed restriction on microplastic emissions under the REACH framework of the EU is essentially fast-tracking the development of sustainable textile alternatives and pushing apparel brands to reimagine their materials and methods of production.

Consumers, largely concentrated in cities and younger age groups, are beginning to favor more environmental options such as biodegradable and traceable kinds of clothes. Responding to this demand, a number of brands have introduced collections made from organic cotton, hemp, bamboo, and regenerated cellulose fibers such as Tencel, which promote lesser release of microplastics. Most of these are highly advertised with sustainability certifications, and many brands are also pursuing new technologies such as lifecycle analysis and blockchain-based tracking to satisfy growing demand for transparency and environmental accountability.

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At a longer horizon, the market is positioned to grow in the Asia-Pacific region due to fast urbanization and institutional adoption, particularly via public procurement programs through schools, hospitals, and government sectors, which are fostering demand for microplastic-free clothing.



Key Takeaways from Market Study

The microplastic-free clothing market is projected to grow at 5% CAGR and reach USD 7,672 million By 2035

The market created an absolute \$ opportunity of USD 5,309 million between 2025 to 2035

North America is a prominent region that is estimated to hold a market share of 3% in 2035

Predominating market players are Harvest & Mill, Pact, Kowtow, Community Clothing, Water from Mars, MATE the Label, Lucy & Yak, Toad&Co, The Hemp Trading Company, and Another Tomorrow.

North America is expected to create an absolute \$ opportunity of USD 1,096.6 million

"Growing environmental awareness, stricter regulations on microplastic pollution, and rising demand for sustainable, non-shedding textiles are driving strong growth in the Microplastic-Free Clothing Market. Brands and institutions are increasingly adopting eco-friendly apparel to meet sustainability goals and regulatory compliance" says a Fact.MR analyst.

Market Development

Top apparel brands that have felt the market shifts and have launched eco-conscious collections while investing in a new type of fiber that will not shed much microplastic. Alliances with NGOs, a landscape for fabric treatments, and digital tools for tracing the source and movement of the microplastic-free fiber are all enhancing the market's credibility. Governments in both Europe and the Asia-Pacific arena have assisted within this initiative of green procurement, bolstering demand for these goods. The concept of the closed-loop recycle approach with circular fashion is becoming widespread, giving the microplastic-free clothing facet a big voice in the future direction of environmentally aware clothing production.

For example, in December 2024, Heriot-Watt University (HWU) introduced the world's first microplastic grading system for fashion. This system aims to assess and mitigate microplastic pollution from textiles, addressing one of the pressing environmental challenges associated with the fashion industry.

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More Valuable Insights on Offer

Fact.MR, in its new offering, presents an unbiased analysis of the the micro-plastic free clothing market, presenting historical data for 2020 to 2024 and forecast statistics for 2025 to 2035.

BY Material Type (Natural Fibers (Organic Cotton, Hemp, Linen, Others), Regenerated Cellulose Fibers, Animal-Based fibers), BY Clothing Type (Everyday Apparel, Sportswear, Outdoor & Travel Clothing, Undergarments, Kids & Baby Clothing), BY Distribution Channel (E-commerce (Direct-to-Consumer), Retail Stores, Subscription & Rental Service, B2B and Wholesale).

Key Companies Profiled-

Key players in the microplastic free clothing industry are Harvest & Mill, Pact, Kowtow, Community Clothing, Water from Mars, MATE the Label, Lucy & Yak, Toad&Co, The Hemp Trading Company, Another Tomorrow, and other players.

Industry News-

In September 2024, British climate Tech Company Matter and Paradise Textiles, the material science and innovation hub of the Alpine Group, announced a collaborative project to bring Matter's Regen™ for Textile Production to market. This is the world's first microfibre filter specifically designed for textile manufacturers, aiming to combat textile pollution by capturing microfibres during the manufacturing process.

In July 2023, the Ministry of Textiles established an Environmental, Social, and Governance (ESG) Task Force to promote sustainability in the textile sector. The task force has convened multiple times to discuss and implement initiatives aimed at promoting ESG principles, including reducing environmental impact and promoting sustainable practices in textile manufacturing.

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The global [hangover rehydration supplements market](#) is projected to expand from USD 1.1 billion in 2025 to USD 3.8 billion by 2035, demonstrating a robust CAGR of 13%.

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