

Global Amusement Parks Market Forecast: Key Growth Drivers, Trends, And Opportunities From 2025 To 2034

*The Business Research Company's
Amusement Parks Global Market Report
2025 – Market Size, Trends, And Global
Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, June 2, 2025
/EINPresswire.com/ -- What Is The
Projected Market Size Of The
Amusement Parks Market?

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The [amusement parks market size](#) has seen steady growth in recent years. The market is expected to grow from \$95.54 billion in 2024 to \$99.34 billion in 2025 at a compound annual growth rate CAGR of 4.0%. The key growth drivers of this historic period can be attributed to strong economic growth in emerging markets, changing customer preferences favoring experiences over leisure, improved earning capacities, and the advent of mobile applications for easier amusement park access.

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The Business Research
Company's Latest Report
Explores Market Driver,
Trends, Regional Insights -
Market Sizing & Forecasts
Through 2034.”

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What Is The Future Forecast For The Amusement Parks
Market?

Amusement parks are expected to see further growth in

the next few years, with the market projected to rise to \$114.77 billion in 2029 at a CAGR of 3.7%. This forecast period growth is expected to be driven by factors such as government support, burgeoning urbanization, increased use of social media for marketing strategies, and an influx of investments into themed amusement parks. Key trends for this forecast period include leveraging the Internet of Things IoT to enhance operational efficiency in parks, focusing on green energy alternatives to power rides and attractions, bolstering infrastructure with retractable roofs and enclosures, adopting virtual and augmented reality technologies, encouraging sustainable operations, and offering digital platforms for patrons to book rides in

advance.

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What Are The Key Drivers Propelling The Amusement Parks Market?

Furthermore, the increase in international tourism globally is expected to propel the growth of the [amusement park market](#). International tourism, defined as traveling outside one's home country for leisure, business, or other purposes, sees amusement parks playing a significant role. As worldwide travelers are attracted to these parks, the presence of an amusement park essentially converts a destination into a tourist hotspot.

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Who Are The Primary Industry Players In The Amusement Parks Market?

Major industry players in the amusement parks market include The Walt Disney Company, Comcast Corporation, Oriental Land Company Ltd, Seaworld Entertainment Inc, Six Flags Entertainment Corporation, Maruhan, Cedar Fair Entertainment, Merlin Entertainment Plc, Vail Resorts, Inc., and others.

These key industry players are concentrating on developing innovative attractions such as immersive aquatic attractions to consolidate their position in the market.

How Is The Amusement Parks Market Segmented?

The report covers the amusement parks market segmentation as follows:

- By Type: Theme Parks, Water Parks, Amusement Arcades
- By Revenue Source: Tickets, Food And Beverages, Hotels And Resorts, Merchandise, Other Revenue Sources
- By Age Group: Below 25 Years, 25 To 39 Years, 40 To 59 Years, 60 To 74 Years, 75 Years And Above
- By Visitors' Gender: Male, Female

Subsegments of the market include:

- Theme Parks: Adventure, Fantasy, Cultural, Educational
- Water Parks: Indoor, Outdoor, Various attractions Slides, Wave Pools, Lazy Rivers
- Amusement Arcades: Family Entertainment Centers FECs, Video Game, Skill-Based Game,

Redemption Arcades

What Are The Regional Insights Into The Amusement Parks Market?

In 2024, North America was the largest region in the amusement parks market. Meanwhile, Western Europe is expected to be the fastest-growing region in the forecast period. The report covers regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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