

# Merchant Consulting Unveils All-Inclusive Marketing Package with POS System Implementation

NEW YORK, NY, UNITED STATES, June 2, 2025 /EINPresswire.com/ -- [Merchant Consulting](https://www.merchantconsulting.ai) announces a comprehensive marketing solution for businesses that implement their recommended Point of Sale (POS) system. The all-inclusive package eliminates the need for multiple marketing vendors by bundling essential services into a single offering.

The complete marketing package includes logo design, website development, digital and programmatic marketing, and social media marketing services. Businesses that adopt Merchant Consulting's [recommended POS system](https://www.merchantconsulting.ai) will also receive traditional media support covering television, social media marketing, website development, logo designs, and digital marketing, leveraging the company's decades of industry expertise.

The all-inclusive approach extends to marketing collateral, with menus for restaurants and flyers provided as part of the package. This comprehensive solution aims to streamline marketing operations for business owners while ensuring consistent brand messaging across all channels.

Merchant Consulting's integrated approach addresses a common challenge for businesses: coordinating multiple marketing initiatives while managing day-to-day operations. By bundling these services with their recommended POS system, the company offers a simplified solution for businesses seeking operational and marketing efficiency.

Business owners interested in learning more about the all-inclusive marketing package can visit Merchant Consulting's website for additional information.

A graphic titled "Marketing Services That Move Your Business Forward" for Merchant Consulting. It features six service categories in purple boxes: Traditional Media, Digital & Programmatic, Social Media, Analytics & Reporting, AI Optimization, and Search Engine Marketing. Each box includes a brief description of the service. The graphic also displays the company's website, email, and phone number at the bottom.

**MC Merchant CONSULTING**

## Marketing Services

**That Move Your Business Forward**

- Traditional Media**  
TV, radio, print, and outdoor advertising handled with decades of expertise.
- Digital & Programmatic**  
Leverage proprietary platform for direct access to premium inventory like Hulu, Peacock, and Max.
- Social Media**  
Leverage data-driven strategies for engagement on platforms like Facebook, Instagram, LinkedIn, and TikTok.
- Analytics & Reporting**  
Track campaign success with key performance metrics like CPL, True ROAS, and engagement insights.
- AI Optimization**  
From real-time audience targeting to campaign insights, My Merchant Consulting ensures every dollar works harder.
- Search Engine Marketing**  
Maximize visibility with PPC and Local Services Ads to capture high-intent audiences.

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Merchant Consulting

#### About Merchant Consulting:

Merchant Consulting provides Point of Sale (POS) system solutions with comprehensive marketing support. The company offers an all-inclusive package featuring logo design, website development, digital and programmatic marketing, social media marketing, and traditional media advertising across TV, radio, print, and outdoor channels. With decades of expertise, Merchant Consulting delivers complete marketing solutions including all necessary materials, brochures, and flyers as part of their POS system implementation.

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