

CoSchedule Unveils New & Improved Social Inbox: Now Connected To All Social Networks

CoSchedule's all-in-one marketing platform now offers comprehensive social media engagement solution across all social networks.

BISMARCK, ND, UNITED STATES, July 21, 2025 /EINPresswire.com/ -- [CoSchedule](#), the leading

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Our reimagined Social Inbox transforms CoSchedule's Social Calendar into a complete social media management powerhouse,”

Garrett Moon

provider of marketing calendar solutions, today announced the relaunch of its Social Inbox feature, marking a significant leap forward in social media management capabilities. This enhanced tool now connects to all major social networks, offering marketers a centralized hub for efficient engagement and response management.

"Our reimagined Social Inbox transforms CoSchedule's

Social Calendar into a complete social media management powerhouse," said CEO Garrett Moon. "We're empowering marketers to streamline their workflow and focus on what truly matters - building meaningful connections with their audience."

The revamped Social Inbox introduces several key features designed to boost productivity and engagement:

Unified Message Management: Users can now handle comments, mentions, and direct messages from Facebook, Instagram, Twitter/X, LinkedIn, YouTube, Threads, Bluesky, and Google Business Profiles - all from a single, intuitive interface.

Advanced Organization Tools: New color-coded labels and custom tags allow for efficient categorization and prioritization of incoming messages.

AI-Assisted Replies: Leveraging cutting-edge AI technology, the system now suggests contextually appropriate responses, enhancing reply speed and consistency.

Saved Replies: A library of pre-crafted responses for common inquiries helps maintain brand voice while improving response times.

These enhancements are poised to address the growing challenges faced by marketing professionals in managing multi-platform social media presence. By centralizing social

interactions, CoSchedule aims to help marketers boost engagement rates, improve customer satisfaction, and ultimately drive better results from their social media efforts.

The new Social Inbox is available immediately for users on CoSchedule's Social Calendar, Content Calendar, [Marketing Suite](#), and Agency Calendar plans. Free plans will need to upgrade to access this feature.

For more information on Social Inbox and its capabilities, visit <https://coschedule.com/announcements/social-inbox-update>.

About CoSchedule

CoSchedule is a leading provider of marketing calendar solutions and tools for content optimization, social media marketing, and marketing education. The company's mission is to help marketers organize their work, deliver projects on time, and prove their marketing value. CoSchedule's suite of products includes Social Calendar, Content Calendar, Marketing Suite, and Headline Studio, as well as various AI-powered writing and headline tools.

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