

Startup Format Magic Launches AI Document Formatter, Slashing Hours From Tedious Formatting for Professionals

AI Startup Transforms Plain text to Polished Documents in Seconds; Backed by Tech Incubator Amid Strong User Growth.

WESTERN AUSTRALIA, AUSTRALIA, June 4, 2025 /EINPresswire.com/ -- [Format Magic](#) today announced the full launch and availability of its innovative AI-powered document formatter, designed to save professionals and small businesses countless hours by transforming plain text into beautifully

styled, client-ready documents in seconds. This launch is amplified by significant early traction, including thousands of registered users, hundreds of paying subscribers, and the company's recent acceptance into the prestigious [Plus Eight](#) 2025 Tech Accelerator.



Format Magic Logo Header

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Jeremy Beard

Many professionals and small businesses waste valuable hours grappling with document formatting, struggling to achieve a consistent, professional look vital for client proposals, reports, and deliverables. For consultants and small business owners billing at \$100-\$300+ per hour, this often translates directly into lost revenue and productivity, diverting focus from core business activities.

Format Magic offers a revolutionary solution. By simply choosing a template, pasting plain text, and clicking a

button, its context-aware AI intelligently analyzes the content and automatically applies all necessary headings, styles, and formatting, delivering polished documents in seconds. This empowers users to save substantial time, enhance their professional image, and reduce the stress associated with last minute document preparation.

Format Magic's one-click simplicity makes professional-grade formatting accessible to everyone, regardless of technical skill. Unlike AI content generators, it meticulously preserves the user's original text and meaning, focusing purely on presentation. Users benefit from a variety of professional templates, ensuring consistent branding and high-quality output for diverse documents such as business reports, proposals, resumes, academic papers, and marketing materials. As an intuitive web app, Format Magic is easily accessible from any internet-connected device. This allows users to effortlessly format even lengthy documents with its signature single click, whether in the office, commuting, or working remotely. Ultimately, this levels the playing field, empowering small to medium-sized businesses (SMBs) to compete more effectively with professionally presented materials.

The platform was born from founder Jeremy Beard's personal frustration with inefficient formatting tools during his extensive career in tech startups and B2B sales. Since its initial soft launch in late 2024, Format Magic has demonstrated remarkable market acceptance, rapidly attracting its user base and proving the urgent need for its solution. Its inclusion in the highly competitive Plus Eight Accelerator program, which supports high-potential Western Australian tech companies, further validates its innovative approach and growth potential.

"I created Format Magic out of my own frustration with endless document formatting. This is truly a 'Why hasn't this been done before?' moment," says Jeremy Beard, Founder of Format Magic. "Our mission is to empower every professional to present their best work effortlessly, reclaiming valuable time and enhancing their professional image. The incredible traction we've seen and our acceptance into the Plus Eight Accelerator validate the immense need for this solution, and we're just getting started."

Experience the 'magic' of automated document formatting today. Visit www.formatmagic.ai to try Format Magic for free and transform your documents in seconds.

About Format Magic

Format Magic Pty Ltd, based in Perth, Western Australia, is revolutionizing document creation. Its AI-powered automatic formatter transforms plain text into professionally styled documents in seconds, helping busy professionals, small businesses, consultants, job seekers, and educators save time, reduce stress, and achieve a consistent, polished look for all their important communications.

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Format Magic Pty Ltd

Format Magic

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