

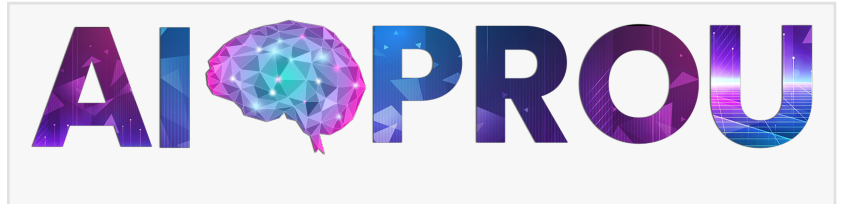
# AI Professionals University Adds Learning Tools to Build AI Influencers and Visual Content Projects

ORLANDO, FL, UNITED STATES, June 3, 2025 /EINPresswire.com/ -- AI

Professionals University (AIPU), an online training platform focused on real-world AI implementation, has

announced a curriculum expansion set

to roll out mid-2025. The new offerings will include step-by-step training in DeepSeek, viral image creation, video editing, and applied instruction across a range of large language models (LLMs)—all aimed at helping professionals automate tasks, increase creative output, and adapt to an increasingly AI-integrated economy.



“

We're not just teaching people how to use AI, we're showing them how to build income and independence with it. This expansion gives our students every tool they need to thrive in the new economy.”

*Samuel Stewart Blake,  
Founder & CEO | AI  
Professionals University*

This update follows the platform's certification of over 5,000 students through its core ChatGPT Mastery Program since launching in 2024. AIPU's programming centers on practical application, with courses designed for freelancers, business owners, creators, and professionals seeking to build income-generating skills with AI.

The upcoming expansion is expected to resonate with professionals in the growing creator economy, particularly those building original content projects using AI. With new modules supporting visual storytelling, app development, and entertainment-driven use cases, the platform offers guidance for creators developing scripted series, short

films, and [interactive experiences powered by generative tools](#).

According to founder Sam Blake, the curriculum update reflects AIPU's long-term goal of lowering the barrier to AI fluency and expanding opportunity. “Our goal has always been to make AI learning accessible and immediately useful,” Blake said. “This next phase gives our students even more ways to create, automate, and scale.”

An early backer of the platform noted that students are applying what they learn in ways that

directly impact their career paths, citing “real-world outcomes” as a distinguishing feature of the program.

AIPU originally launched with a 7-day certification model focused on ChatGPT and automation workflows. Its curriculum now includes over 150 modules, with additional expansions planned throughout the year. The platform’s mission remains rooted in helping individuals navigate AI as both a productivity tool and a professional opportunity.

The long-term vision is to certify over 1 million students by 2027, making AIPU the global leader in hands-on AI certification and ChatGPT training.

To learn more or explore the updated curriculum, visit: [www.aiprofessionalsuniversity.com](http://www.aiprofessionalsuniversity.com)

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