

CMS Prime Unveils New Logo and Brand Identity, Marking a Bold Evolution in Its 21-Year Legacy

CMS - A Legacy of Safety, Trust, & Excellence Reimagined for the Future

DUBAI, DUABI, UNITED ARAB
EMIRATES, June 3, 2025

/EINPresswire.com/ -- [CMS Prime](#), a leading global financial services provider with over 21 years of trusted experience, proudly announces the launch of its new corporate logo and refreshed brand identity. This transformation represents a significant milestone in the company's journey, reinforcing its mission to deliver cutting-edge trading solutions while staying rooted in trust, safety, security, heritage, transparency, and innovation.



The CMS Prime logo is more than a design—it's a symbol of 21 years of trust, safety, innovation, and leadership in global trading.

The rebranding initiative includes a redesigned logo, updated color palette, and a modernized visual language — all carefully crafted to reflect CMS Prime's evolution into a future-focused brokerage that continues to lead the industry with strength and integrity.

“

We're not just updating our visual identity — we're signaling our readiness for the future of finance.”

*Mr. Majid Jalali, Chairman,
CMS Prime*

A Legacy Reimagined for the Future:

Since its inception, CMS Prime has been a symbol of stability, regulatory excellence, and market insight. With operations spanning the Middle East, Asia, and Europe, CMS Prime is licensed and regulated by top-tier

authorities, offering [multi-asset](#) trading across [forex, commodities, indices, equities, ETFs and CFDs](#).

The refreshed brand identity signals CMS's commitment to modern financial technologies, digital-first customer experiences, and global expansion. The new look mirrors the firm's

dynamic momentum, while preserving the core values that have earned client trust for more than two decades.

“We’re not just updating our visual identity — we’re signaling our readiness for the future of finance,” said Mr. Majid Jalali, Chairman of CMS Prime. “Our new branding reflects who we are today and where we are going. As we scale and innovate, our commitment to our clients, partners, and regulatory excellence remains rock-solid.”

What’s New — And What Stays the Same

- **New Logo:** A contemporary emblem representing strength, growth, and digital precision.
- **Refreshed Colors and Design System:** Vibrant tones that symbolize innovation, trust, safety heritage and agility.
- **Enhanced User Experience:** A redesigned website and trading platform interface offering smoother navigation and faster access to tools, insights, and support.
- **Same Core Values:** With 21 years of industry experience, CMS Prime continues to prioritize client success, transparency, and market leadership.

Global Impact — A Message to Clients and Partners:

With this brand transformation, CMS Prime reaffirms its dedication to clients, affiliates, introducing brokers, and institutional partners around the world. The firm invites all stakeholders to explore the new brand and experience the seamless blend of heritage and innovation.

A New Look!

The Same Trusted **Legacy**

CMS Prime launches new brand identity—21 years of trusted excellence in forex, CFDs, multi-asset trading, and global markets.



CMS

Visit our new website and experience the change: www.cmsprime.com

About CMS Prime:

CMS Prime is a globally recognized multi-asset brokerage firm, with a robust trading infrastructure, institutional-grade liquidity, and a client-centric approach, CMS Prime empowers traders, investors, and partners across the MENA region, South Asia, and all over the world.

Ryan
CMS
+971 4 451 9328
[email us here](#)



CMS Prime - Your Safe Broker



CMS Prime - Multi Asset Broker - Forex Broker

This press release can be viewed online at: <https://www.einpresswire.com/article/818532722>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.