

## CMS Prime Unveils New Logo and Brand Identity, Marking a Bold Evolution in Its 21-Year Legacy

CMS - A Legacy of Safety, Trust, & Excellence Reimagined for the Future

DUBAI, DUABI, UNITED ARAB EMIRATES, June 3, 2025 /EINPresswire.com/ -- <u>CMS Prime</u>, a leading global financial services provider with over 21 years of trusted experience, proudly announces the launch of its new corporate logo and refreshed brand identity. This transformation represents a significant milestone in the company's journey, reinforcing its mission to deliver cutting-edge trading solutions while staying rooted in trust, safety, security, heritage, transparency, and innovation.



The rebranding initiative includes a redesigned logo, updated color palette, and a modernized

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We're not just updating our visual identity — we're signaling our readiness for the future of finance." *Mr. Majid Jalali, Chairman, CMS Prime*  visual language — all carefully crafted to reflect CMS Prime's evolution into a future-focused brokerage that continues to lead the industry with strength and integrity.

A Legacy Reimagined for the Future:

Since its inception, CMS Prime has been a symbol of stability, regulatory excellence, and market insight. With operations spanning the Middle East, Asia, and Europe, CMS Prime is licensed and regulated by top-tier

authorities, offering <u>multi-asset</u> trading across <u>forex</u>, <u>commodities</u>, <u>indices</u>, <u>equities</u>, <u>ETFs</u> and <u>CFDs</u>.

The refreshed brand identity signals CMS's commitment to modern financial technologies, digital-first customer experiences, and global expansion. The new look mirrors the firm's

dynamic momentum, while preserving the core values that have earned client trust for more than two decades.

"We're not just updating our visual identity — we're signaling our readiness for the future of finance," said Mr. Majid Jalali, Chairman of CMS Prime. "Our new branding reflects who we are today and where we are going. As we scale and innovate, our commitment to our clients, partners, and regulatory excellence remains rock-solid."

What's New — And What Stays the Same

• New Logo: A contemporary emblem representing strength, growth, and digital precision.

• Refreshed Colors and Design System: Vibrant tones that symbolize innovation, trust, safety heritage and agility.

• Enhanced User Experience: A redesigned website and trading platform interface offering smoother navigation and faster access to tools, insights, and support.

• Same Core Values: With 21 years of industry experience, CMS Prime continues to prioritize client success, transparency, and market leadership.

Global Impact — A Message to Clients and Partners:

With this brand transformation, CMS Prime reaffirms its dedication to clients, affiliates, introducing brokers, and institutional partners around the world. The firm invites all stakeholders to explore the new brand and experience the seamless blend of heritage and innovation.

## A New Look! The Same Trusted Legacy

CMS Prime launches new brand identity—21 years of trusted excellence in forex, CFDs, multi-asset trading, and global markets.

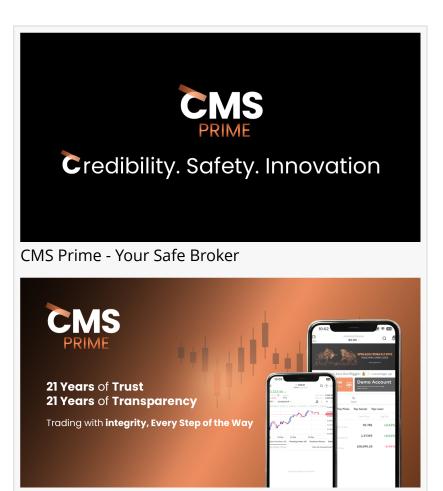


Visit our new website and experience the change: <u>www.cmsprime.com</u>

## About CMS Prime:

CMS Prime is a globally recognized multi-asset brokerage firm, with a robust trading infrastructure, institutional-grade liquidity, and a client-centric approach, CMS Prime empowers traders, investors, and partners across the MENA region, South Asia, and all over the world.

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CMS Prime - Multi Asset Broker - Forex Broker

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