

# Polypropylene Terpolymer (Ter PP) Market Trends, Growth Forecast & Top Players 2025 | DataM Intelligence

The Global Polypropylene Terpolymer (Ter PP) Market is expected to reach at a CAGR of 5.3% during the forecast period 2024-2031.

AUSTIN, TX, UNITED STATES, June 3, 2025 /EINPresswire.com/ -- The Global [Polypropylene Terpolymer \(Ter PP\) Market](#) is expanding rapidly, expected to reach USD 954.4 million by 2031, up from USD 631.3 million in 2023, with a CAGR of 5.3% over the forecast period. This spike is driven by rising demand in the automotive, packaging, and consumer goods sectors, as well as major advances in sustainable material research.

## Market Overview:



Polypropylene Terpolymer (Ter PP) Market grows on rising demand in automotive, packaging, and medical sectors due to its impact resistance, flexibility, and durability."

*DataM Intelligence*

Polypropylene Terpolymer, a versatile thermoplastic, is gaining traction due to its enhanced impact resistance, flexibility, and thermal stability. These properties make it ideal for applications in automotive components, packaging materials, and consumer products. The market's expansion is further supported by advancements in polymerization techniques and a global shift towards eco-friendly materials.

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**DATA INTELLIGENCE** Polypropylene Terpolymer (Ter PP) Market

CAGR of 5.3%

**Key players:**

- LyondellBasell Industries
- SABIC
- TotalEnergies
- INEOS Group
- Mitsui Chemicals, Inc.
- Formosa Plastics Corporation
- Dow Inc.

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Polypropylene Terpolymer (Ter PP) Market

## Market Drivers and Opportunities:

**Automotive Sector Growth:** The push for lightweight, fuel-efficient vehicles has led to increased adoption of Polypropylene Terpolymer in manufacturing dashboards, bumpers, and interior trims.

**Sustainable Packaging Solutions:** With rising environmental concerns, there's a growing demand for recyclable and durable packaging materials, positioning Ter PP as a preferred choice.

**Technological Advancements:** Innovations in production processes have resulted in bio-based Ter PP variants, aligning with global sustainability goals and opening new market avenues.

## Market Segmentation:

### By Application:

Fiber

Film & Sheet

Others.

### By End-User:

Packaging

Automotive

Medical

Consumer Goods

Building & Construction

Others.

### By Region:

North America

Europe

South America

Asia Pacific

Middle East

Africa.

## Geographical Market Share:

Asia-Pacific is the market leader, with nations such as China, India, and Japan seeing significant industrialization. The region's thriving automobile and packaging sectors are significant contributors to its dominance.

**North America:** Holding a substantial market share, driven by advanced manufacturing capabilities and a strong focus on sustainable materials in the automotive and packaging

sectors.

Europe: Emphasizing sustainability and environmental regulations, Europe's automotive and consumer goods industries are increasingly adopting Ter PP for its eco-friendly properties.

Key Market Players:

Prominent companies shaping the Polypropylene Terpolymer market include:

LyondellBasell Industries

SABIC

TotalEnergies

INEOS Group

Mitsui Chemicals, Inc.

Formosa Plastics Corporation

Dow Inc.

Borealis AG

PolyOne Corporation

Hanwha Chemical Corporation

These industry leaders are investing in research and development to innovate and expand their Ter PP product portfolios, catering to diverse application needs.

Recent Developments:

United States

June 2024: LyondellBasell launched a new production line at its Dalian facility, enhancing its capacity to produce high-performance polypropylene compounds for the automotive industry.

January 2025: INEOS Olefins & Polymers joined the NEXTLOOP initiative, aiming to produce circular food-grade recycled polypropylene, advancing sustainability in the food sector.

Japan

April 2024: Mitsui Chemicals announced the development of a new bio-based Polypropylene Terpolymer, utilizing renewable resources to reduce environmental impact.

September 2024: A joint venture between Japanese firms initiated a project to recycle post-consumer polypropylene waste, aiming to produce high-quality Ter PP for automotive applications.

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## Conclusion:

The Polypropylene Terpolymer market is poised for significant growth, driven by its versatile applications and alignment with global sustainability trends. As industries seek durable, lightweight, and eco-friendly materials, Ter PP stands out as a material of choice, promising innovation and environmental benefits in equal measure.

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