

Ignitis ON partners with AMPECO to create unified EV charging network across the Baltics

VILNIUS, LITHUANIA, June 3, 2025

/EINPresswire.com/ -- [Ignitis ON](#), part of Lithuania's largest energy company Ignitis Group, today announced a strategic partnership with [AMPECO](#). Through AMPECO's EV charging platform technology, Ignitis ON now offers a seamless, borderless charging experience throughout Lithuania, Latvia, and Estonia.

Powered by AMPECO's advanced EV charging technology solution, drivers can now use a single app and payment system across all three countries without additional registrations.



"Creating a pan-Baltic charging ecosystem requires technology that can support complex multi-country operations while maintaining a unified customer experience," said Eimantas Balta, Head of EV Mobility at Ignitis ON. "AMPECO's platform provides the technological foundation that enables us to operate distinct markets under a single brand, allowing our customers to travel freely throughout the region."

Since joining forces, Ignitis ON has rapidly transformed the regional EV charging landscape. Within just five months, the company successfully migrated over 30,000 individual customers and 1,000 business clients to AMPECO's integrated platform. This technological foundation has unified operations across Lithuania, Latvia, and Estonia under a single system, creating true borderless charging throughout the Baltics. The partnership has also enhanced Ignitis ON's operational capabilities, delivering powerful data analytics for network optimization alongside comprehensive remote monitoring and control across the entire regional infrastructure.

"Working with AMPECO gives us the flexibility and control we need to implement our vision," explained Balta. "The advanced API capabilities and multi-country functionality enable us to build a truly integrated ecosystem that extends beyond charging to encompass our customers' broader energy needs."

The partnership also addresses evolving customer expectations in the energy sector. Today's energy consumers are increasingly knowledgeable and demand connected solutions. "Baltic consumers are becoming sophisticated energy managers in their own right," notes Vidmantas Dijokas, Head of Commerce at Ignitis ON. "Many have installed solar panels, actively monitor electricity prices, and expect seamless integration across their energy touchpoints – from home heating to EV charging."

As a renewables-focused integrated utility, Ignitis Group is uniquely positioned to deliver this integrated experience. The collaboration enables Ignitis ON to connect their charging network with other energy services and renewable power sources, creating a comprehensive ecosystem that addresses the complete customer journey rather than just isolated charging transactions.

As part of Ignitis Group, which produces significant renewable energy, Ignitis ON is uniquely positioned to create a complete green transportation ecosystem. "Electrification of transport is a key component of our green strategy," said Dijokas. "Our partnership enables us to connect our charging infrastructure with our renewable energy production, creating a truly sustainable mobility solution."

This technological integration has helped Ignitis ON achieve market leadership, delivering twice as much energy through their public EV charging network in 2024 compared to major competitors in the region.

"Our platform was designed specifically to support visionary companies like Ignitis ON who are building cross-border charging networks," said Orlin Radev, CEO at AMPECO. "The technological challenges of unifying operations across multiple countries and regulatory environments require sophisticated solutions, and we're proud that our platform is enabling Ignitis ON to create this seamless experience for Baltic EV drivers."

Future initiatives include exploring integration with Nordpool for hourly electricity rates, implementing payment terminals with local customization, and adding features like Plug & Charge to further simplify the charging experience.

About Ignitis

Ignitis Group is a renewables-focused integrated utility and the largest listed company in the Baltic states.

We are developing an integrated business model to maximise the potential of green capacities by utilising the largest customer portfolio, energy storage facility, and network in the Baltic states. The Group companies operate in the Baltic states, Poland, and Finland.

In the Customers and Solutions segment, Ignitis is a reliable B2C and B2B electricity and natural gas supplier. Our innovative solutions promote energy efficiency and empower green energy

consumers. We are also leading the development of an EV charging network in the Baltic.

About AMPECO

AMPECO enables large-scale EV charging providers to launch and scale their business operations under their brand. The company offers a white-label and hardware-agnostic EV charging management platform to cover all EV charging business cases. It has a comprehensive out-of-the-box feature set that allows quick go-to-market while providing unmatched flexibility and extensibility via API to enable businesses to build their differentiators. AMPECO supports more than 170 charging network operators in over 65 countries. It has been globally recognized by Frost & Sullivan, Financial Times, Forbes, Deloitte, and PwC for its technological product innovation and strategic business development. For more information, visit:

<https://www.ampeco.com/>

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