

## Global Road Maintenance Market Forecast 2025-2034: Analyzing Growth Drivers, Market Share, Segments, and Emerging Trends

The Business Research Company's Road Maintenance Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, June 5, 2025 /EINPresswire.com/ -- In recent years, the <u>road maintenance market size</u> has



impressively expanded from \$14.49 billion in 2024 to a forecasted \$15.39 billion in 2025. This growth at a compound annual growth rate CAGR of 6.2% during the historic period can be largely credited to factors such as increasing vehicular traffic, government infrastructure development programs, aging road infrastructure, rising urbanization, and increasing public safety concerns.

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So, what are the market estimations for the upcoming years?

What's Fueling The Growth Of The Road Maintenance Market Going Forward?

According to predictions, the road maintenance market size will continue to see robust growth, skyrocketing to \$19.38 billion in 2029 at a CAGR of 5.9%. The growth in the forecast period is expected to be driven by an array of influential factors such as smart city initiatives, rising electric vehicle adoption, the implementation of environmental regulations, growth in urban populations,

and increasing toll road development. How will the integration of technology impact the forecast period?

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What Drives Such Impressive Growth Rates In The Road Maintenance Market?

The increasing number of road accidents plays a crucial role in propelling road maintenance market growth. This rising number is a complex issue influenced by factors such as increased vehicle traffic, distracted driving, speeding, poor road conditions, and aggressive driving. Road maintenance, through maintaining and repairing road surfaces, upgrading safety features, enhancing signage and road markings, and addressing issues such as potholes and wear and tear, plays a vital role in mitigating road accidents. It contributes to safer driving conditions and helps prevent accidents caused by deteriorating infrastructure.

What Key Player Strategies Are Driving The Road Maintenance Market?

The road maintenance market is blessed with a host of major industry players, including Vinci SA, CRH Total, Group ACS, Hochtief AG, Eiffage S.A., Bechtel Corporation, Dawson Road Maintenance, Colas Group, Cemex S.A.B. de C.V., Fluor Corporation, Kiewit Corporation, AECOM, Downer Group, Sika AG, Balfour Beatty plc, Ferrovial S.E., Martin Marietta Materials Inc., Granite Construction, Tarmac, The Miller Group, Heidelberg Materials, Crafco Inc., Midland Asphalt Materials Inc. The market leaders are currently focused on developing innovative, systematic inspection solutions to enhance infrastructure quality and safety using advanced technologies such as sensors, AI, and drones.

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What Are The Emerging Trends In The Road Maintenance Market?

Emerging trends like the use of AI in predictive maintenance, integration of IoT in road monitoring, development of green infrastructure, robotics for automated road repairs, and implementation of 3D road printing are set to reshape the industry.

## How Is The Road Maintenance Market Segmented?

The road maintenance segment is characterized by distinct markers:

- 1 By Product: Pavement Management, Maintenance To Road Fixtures, Litter Control, Vegetation Management
- 2 By Pavement: Asphalt, Concrete
- 3 By Roadways: Highways, Lower Traffic Volume Roadways, Local streets
- 4 By Managing Agencies: Federal, State, Municipal

Subsegments:

- 1 By Pavement Management: Pavement Assessment, Pavement Repair, Pavement Rehabilitation, Pavement Preservation
- 2 By Maintenance To Road Fixtures: Traffic Signal Maintenance, Road Sign Maintenance, Guardrail Maintenance, Lighting Maintenance
- 3 By Litter Control: Manual Litter Pickup, Mechanical Litter Collection, Public Awareness Campaigns, Litter Management Programs

What Are The Regional Insights In The Road Maintenance Market?

Regionally, Asia-Pacific constituted the largest portion of the road maintenance market in 2024. However, North America is expected to be the fastest-growing region in the forecast period. The regions covered in the report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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## Contact us at:

The Business Research Company: <a href="https://www.thebusinessresearchcompany.com/">https://www.thebusinessresearchcompany.com/</a> Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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