

# Polyvance Launches New Website and Online Store to Enhance Customer Experience

RAINSVILLE, AL, UNITED STATES, June 3, 2025 /EINPresswire.com/ -- Polyvance, the industry leader in plastic repair and refinishing products, proudly announces the launch of its newly redesigned website and online store at [www.polyvance.com](http://www.polyvance.com). The updated platform goes live on June 5, 2025, offering customers an improved online experience with faster navigation, modern design, and new e-commerce capabilities.



The revamped website reflects Polyvance's ongoing commitment to customer satisfaction and innovation. Designed to be completely mobile responsive, the site offers a significantly improved experience for users on smartphones and tablets, while also further enhancing desktop performance.

Key new features include:

Modern, streamlined design for a simple, more intuitive interface

Simplified product navigation, allowing customers to easily find what they need

Enhanced product imagery with high-resolution photos and multiple views per item

Improved account management tools, keeping customers fully informed during their buying journey

Free Shipping on all orders, with no minimum purchase required

Dynamic promotional capabilities, including first-time buyer and newsletter signup perks, and seasonal sales incentives

"As we continue to grow, it's essential that our digital storefront matches the innovation of our products," said John Pennycuff, Chief Revenue Officer at Polyvance. "This new platform gives us

the flexibility to better serve our loyal customers and attract new ones through improved performance, promotions, and mobile optimization.”

The new [www.polyvance.com](http://www.polyvance.com) represents the next chapter in Polyvance’s mission to advance the art of plastic repair. Whether you’re a first-time visitor or a long-time customer, the new site is designed to make your experience faster, easier, and more informative.

#### About Polyvance:

Polyvance is the world leader in the manufacturing of plastic repair products and the pioneer of plastic repair technologies within the auto collision industry. Inspired by those origins, Polyvance continues extending the reach of plastic repair through its innovative products that include plastic welders, plastic welding rods, a full suite of refinishing products, and world-class education that is second to none. For more information about Polyvance and its products, please visit [www.polyvance.com](http://www.polyvance.com).

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