

National Academy of Athletics Expands to Denver South with New Franchise Location

Bringing youth sports programs to Denver South, empowering kids through recreation, confidence-building, and character development.

SANTA ROSA, CA, UNITED STATES, June 10, 2025 /EINPresswire.com/ -- [The National Academy of Athletics](#) (NAofA), a leading provider of youth sports programming across the country, is proud to announce the launch of its newest franchise territory: [Denver](#)

[South, Colorado](#). This expansion is led by Area Captains and franchise owners Nick Raffensperger and Jonathan Gray, who bring a shared passion for sports, youth development, and community building.



This new franchise will bring NAofA's signature programs, including camps, clinics, and leagues, to families in the Denver South region, giving kids more opportunities to get active, build confidence, and learn valuable life skills through recreational sports.

"Having grown up with sports playing a major role in my life, I've experienced firsthand how they can instill confidence, build character, and teach lifelong values," said Jonathan Gray. "I'm incredibly excited to bring the National Academy of Athletics' high-quality programming to the Denver area—expanding access to youth sports and creating opportunities that keep kids active while fostering meaningful community connections."

"The lessons I learned in youth sports—teamwork, discipline, resilience, and the drive to improve—have been building blocks for my life," said Nick Raffensperger. "They shaped the person I am today and helped me navigate challenges far beyond the field. I'm excited to extend the high-quality programming NAofA offers into the Denver area and look forward to the positive impact it will have on children in our communities."

The National Academy of Athletics continues to grow its mission-driven franchise network, with each new location bringing its ["talk.teach.PLAY!®"](#) philosophy to life in more communities across

the country.

“Denver South is a fast-growing community, and we’re thrilled to bring our trusted youth sports programs to the families there,” said Aaron Locks, Founder & CEO of the National Academy of Athletics. “With Jonathan and Nick at the helm, this region is in great hands. Their passion, leadership, and drive to make a difference will create powerful opportunities for kids to grow, play, and thrive. We couldn’t be more excited for what’s ahead!”

The Denver South location will begin offering programming this coming Fall. For more information about upcoming camps and programs, visit: <https://naofa.info/DenverSouth>

About the National Academy of Athletics

The National Academy of Athletics is a premier provider of youth sports programs committed to enriching children’s lives through active sports participation. Emphasizing fun, skill enhancement, and character development, NAofA offers various sports programs tailored to engage young athletes of all ages and skill levels. With a mission to foster positive mental and physical growth in youth, NAofA ensures sports are enjoyable while imparting essential life skills. By training and certifying coaches, NAofA creates an enthusiastic environment where kids can develop a love for sports. Since its establishment in 2012, NAofA has become a trusted choice for families seeking top-notch sports experiences for their children.

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