

New strategic hub for shared administration and engineering excellence

NEW YORK, NY, UNITED STATES, June 21, 2025 /EINPresswire.com/ -- New data and growing investment trends indicate that Serbia is increasingly becoming the destination of choice for international companies establishing shared administration and engineering centers. This strategic shift is driven by a compelling combination of competitive operational costs, a consistently expanding pool of highly skilled professionals, and a favorable business environment within Central European Time (CET).

Recent market analysis highlights a significant uptick in foreign direct investment into Serbia's technology and business services sectors. This growth underscores the country's strategic importance as companies seek to optimize operational efficiencies and access specialized [talent](#) in a cost-effective manner.

"The global landscape for administrative and engineering talent is becoming more fragmented and competitive," states Dr. Ana Petrović, Head of Economic Studies at the Balkan Institute for Regional Development. "Companies are no longer solely focused on the lowest cost, but on the best value proposition – a blend of high-quality talent, strong infrastructure, and geopolitical stability. Serbia consistently delivers on these fronts."

Strategic Cost Advantages Drive Investment

A key factor propelling Serbia's appeal is its notable cost efficiency compared to Western European counterparts. While the Serbian labor market is experiencing growth, particularly in



Belgrade



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specialized fields, it still offers significant savings. The average net salary in Serbia currently stands around €925 per month (as of March 2025). However, for highly specialized roles crucial to shared service centers, compensation is competitive yet more affordable.

Experienced software developers, a cornerstone for many engineering hubs, typically command net salaries upwards of €1,700 to €4,000+ per month, depending on specific expertise and seniority. Similarly, engineers in various disciplines generally earn between €1,200 to €3,000+ net per month. Even at these rates, the overall labor cost structure remains substantially lower than the EU average hourly cost of approximately €33.5. Beyond salaries, operational expenses are also favorable; for instance, private office spaces in cities like Novi Sad are available from approximately €200 per person per month, contributing to significant overhead reductions for establishing large-scale operations.

A Growing Reservoir of Highly Qualified Talent

Serbia's commitment to education, particularly in STEM disciplines, continues to yield a robust pipeline of qualified professionals. Universities in Belgrade and Novi Sad are widely recognized for producing graduates in computer science, software engineering, and other technical fields, who are well-equipped to meet the demands of modern industry. This consistent output ensures a deep and sustainable talent pool capable of supporting diverse administrative and complex engineering functions.

"The quality of talent emerging from Serbian universities is exceptional," comments a [Recruitment](#) Expert from [ROAD HR](#), a leading talent acquisition firm active in the region. "Beyond their technical skills, Serbian professionals are distinguished by a strong work ethic, dedication, and a high level of English proficiency. This combination ensures not only seamless integration into international teams but also a proactive and problem-solving approach to project execution." This cultural compatibility and linguistic aptitude are critical for the smooth operation of shared service centers handling diverse client portfolios and internal functions.

Strategic Location and Enabling Environment

Positioned in Central European Time (CET), Serbia offers a vital time zone alignment with most European business hours, facilitating real-time collaboration and efficient project management across international teams. The government's proactive efforts to foster foreign investment and develop a supportive IT infrastructure further enhance the country's appeal as a stable and promising market for long-term strategic investments in shared services. Incentives for investors, streamlined business registration processes, and a growing innovation ecosystem contribute to an increasingly attractive environment.

As companies continue to re-evaluate their global operational footprints in pursuit of efficiency and resilience, Serbia stands out as a compelling, long-term strategic choice for establishing critical administrative and engineering shared service centers. The synergy of cost-effectiveness,

high-caliber human capital, and a supportive operational climate positions Serbia to become an even more significant player in the global shared services landscape.

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