

YB Marketing Powers Online Launch for The Contrast Lounge, Yakima's Newest Wellness Studio

YAKIMA, WA, UNITED STATES, June 27, 2025 /EINPresswire.com/ -- [YB Marketing](#), a leading creative and digital agency, is proud to announce the launch of the official website for [The Contrast Lounge](#), an innovative wellness studio opening soon in Yakima, Washington.

The Contrast Lounge is a new business on a mission to help people feel better, recover faster, and live stronger. Their services include red light therapy, infrared saunas, vibration plates, and cold therapy—a dynamic combination of science-backed treatments designed to support physical recovery, improve mental clarity, and enhance overall well-being.

YB Marketing worked closely with the founder Kelsee Fiske of The Contrast Lounge to develop a clean, user-friendly, and mobile-optimized website that captures the brand's vision while making it easy for visitors to explore services and learn the benefits of contrast therapy.

The new website features:

- A full overview of services and their health benefits
- Easy navigation and mobile responsiveness
- Contact forms and newsletter signup

The Contrast Lounge is set to open soon in Yakima, WA, and the website—built by YB



The Contrast Lounge
— Recover Well —

Marketing—is now live to help introduce the community to this exciting new wellness destination.

Visit the site: www.thecontrastlounge.com

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About YB Marketing

YB Marketing is a Yakima-based digital marketing agency specializing in custom website design, branding, SEO, and digital strategy. They help businesses of all sizes grow through creative, results-driven solutions.

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