

# Andréa Albright of Beverly Hills Publishing™ Reveals Strategic Publishing Framework on Wealth Factory Podcast

*How Smart CEOs Use Books to Build Authority and Raise \$250 Million in Capital*

BEVERLY HILLS, CA, UNITED STATES, June 5, 2025 /EINPresswire.com/ -- Most CEOs struggle to get noticed in their industry. [Beverly Hills Publishing™](#) Founder and CEO, Andréa [Albright](#), just revealed on the Wealth Factory Podcast the exact framework she uses to help CEOs and entrepreneurs build unshakeable authority through strategic publishing.

During her conversation with host Scott Larsen, Albright broke down her proven approach to strategic publishing that transforms successful business owners into industry icons. As a recognized "business icon producer," she has created multiple seven, eight, and even nine-figure success stories across 26 industries, helping clients secure major media features, prestigious contributor roles, and raise over \$250 million in capital.



Andréa Albright, CEO & Founder Beverly Hills Publishing™

With over 20 years of entrepreneurial experience, Albright has built Beverly Hills Publishing™ as the first full-service media publishing, PR, movie production, and capital raising firm. Her strategic publishing model disrupts the traditional publishing industry by guaranteeing media pickup, securing speaking stages, bringing business deals and partnerships, and attracting capital investment.

"Publishing is not just about selling copies, it's about positioning yourself as an authority and opening doors to new opportunities," Albright explained during the podcast.

"When you are the author, you are the authority. You become the person people want to

interview and talk to, which positions you at the top of your industry."

Albright stressed that entrepreneurs must trust their vision and take bold risks, even when facing skepticism from others. She emphasized the importance of staying closely connected to your market and continuously evolving your brand to add maximum value. According to Albright, strategic publishing serves as a powerful tool for building authority and attracting capital, while focusing on intellectual property development creates assets that can be applied across multiple industries.

Albright challenged conventional thinking about wealth, defining it through four essential freedoms: money, time, location, and people.

"True wealth means having the freedom to live life on your own terms, surrounded by inspiring people, and working in ways that maximize your energy and impact," she explained.

This philosophy drives how she's built her own business and advises her clients.

For entrepreneurs just starting their journey, Albright delivered a reality check along with her advice.

"We need more visionary entrepreneurs in the world. Visionaries represent less than 5% of the world's population, so 95% of people will call you crazy or unrealistic," she said.

"But we need you to keep going and surround yourself with people who will pull the vision out of you instead of shutting it down."

Beverly Hills Publishing™

Beverly Hills Publishing™ is a boutique publishing company serving Thought Leaders, CEOs, and Entrepreneurs who inspire and are disrupting the industry they serve. Beverly Hills Publishing™ is headed up by Andréa Albright, who is on a mission to create the next movement for authors and evolve the publishing industry.

About the Wealth Factory Podcast

The Wealth Factory Podcast spotlights entrepreneurs who are mastering money, scaling their businesses, and creating financial freedom. Episode 12 featuring Andréa Albright is available at <https://wealthfactory.com/podcast>.

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