

Digital Pills for Mental Health Market Projected to reach USD 420.1 million by 2031 | DataM Intelligence

The global digital pills for mental health market is experiencing significant growth, driven by increasing demand for personalized mental health solutions.

AUSTIN, TX, UNITED STATES, June 4, 2025 /EINPresswire.com/ -- Market Overview:

The [digital pills for mental health market](#) is poised for substantial expansion, with projections indicating a rise from USD 273.5 million in 2023 to USD 420.1 million by 2031, reflecting a compound annual growth rate (CAGR) of 5.6%. This expansion is associated with the integration of ingestible sensors with pharmaceutical therapies, which enables the real-time surveillance of patient engagement and medication adherence.



Digital Pills for Mental Health Market

The Market is Anticipated to Grow at a **CAGR of 5.6%** by 2031

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Rising Prevalence of Mental Health Disorders



Mental health meets innovation—digital pills are the game-changer we need”
DataM Intelligence

The worldwide digital pharmaceutical industry for mental health is primarily driven by the increasing prevalence of mental health diseases. Depression, schizophrenia, obsessive-compulsive disorder, and bipolar disorder are among the most prevalent causes of disability in industrialized nations, including the United States, and the

global community. This heightened prevalence is necessitating the implementation of advanced monitoring and treatment strategies, including digital tablets.

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A study conducted by Johns Hopkins University indicates that approximately 26% of American adults aged 18 and older, or nearly one in every four, are affected by a diagnosable mental condition. The Mental Health Foundation also reports that in 2022-2023, over 37.1% of women and 29.9% of men encountered significant levels of anxiety. 59.4% of respondents reported low to very low anxiety levels between July and September 2022, while 40.5% reported medium to high levels.

Furthermore, the World Health Organization (WHO) predicted in 2022 that schizophrenia impacts approximately 24 million individuals worldwide, which equates to one in every 222 adults or nearly one in every 300 individuals. These data suggest that the demand for innovative digital health solutions will increase during the anticipated period due to the growing global mental health concerns.

Market Segmentation

By Product Type:

- Digital Pills with Embedded Sensors
- Digital Pills Ingestible Sensors
- Others

By Application:

- Depression
- Anxiety Disorders
- Schizophrenia
- Bipolar Disorder
- Others

By End User:

- Healthcare Providers
- Pharmaceutical Companies
- Others

Digital Pills for Mental Health Market Growth Drivers:

- The increasing prevalence of mental health disorders worldwide necessitates the development of novel treatment techniques to ensure drug adherence and evaluate patient improvement.
- The dependability and utility of digital tablets have been enhanced by recent developments in data analytics and sensor technology.
- Regulatory Support: The industry's development is stimulated by the recognition of the importance of digital therapies in the treatment of mental health.
- Patient-Centric Care Models: The utilization of digital tablets is being driven by personalized medication and engagement strategies.
- Digital tablets have the potential to decrease hospital readmissions and enhance treatment outcomes, thereby potentially reducing healthcare costs.

Regional Outlook

North America:

The market is dominated by North America, which is driven by the increasing adoption of digital health solutions, superior technology infrastructure, and high healthcare expenditure.

Europe:

Europe's development potential is substantial, as a result of the integration of digital health into traditional care models and the favorable legislative frameworks.

Asia-Pacific:

The Asia-Pacific region is experiencing a surge in profitability as individuals become more aware of mental health issues and allocate resources to healthcare technologies.

Industry Momentum: Mergers, Partnerships, and Growth

The digital medications for mental health industry are currently enduring dynamic cooperation with the objective of enhancing technology capabilities and expanding the market.

- Otsuka America Pharmaceutical, Inc.: Continues to evolve in the digital pill market, with a focus on the integration of sensor technology into psychiatric medications to enhance adherence.
- Idorsia Pharmaceuticals Ltd: Establishes strategic partnerships to offer digital solutions that enhance its neuropsychiatric treatment offerings.

Latest News from USA on Digital Pills for Mental Health Market

The United States Food and Drug Administration (FDA) has approved Rejoyn, the first app-based therapy for major depressive disorder that is intended to complement current treatments. Rejoyn employs specific challenges on a smartphone application to reconstruct the brain's despondent pathways, as per the neuroplasticity theory. Clinical trials demonstrated that depression symptoms improved without the need for additional psychotherapy or medication, suggesting a shift in mental health treatment practices.

Latest News from Japan on Digital Pills for Mental Health Market

The digital health industry in Japan is experiencing accelerated growth, with projections indicating that it will reach a value of USD 55.8 billion by 2033, with a compound annual growth rate (CAGR) of 7.5% over 2025. Technical advancements and the growing acceptance of digital health solutions, particularly those for mental health, are the primary factors driving this expansion.

Conclusion

The digital tablets for mental health industry is pioneering the revolution in mental healthcare by integrating technology and pharmacology to enhance patient outcomes and treatment adherence. The industry is well-positioned for long-term growth and provides viable solutions to the global mental health epidemic as a result of continuous advancements, strategic alliances, and supportive regulatory environments.

Gain expert insights on market trends, challenges, and future outlook. Buy the Full Report Now and strengthen your strategy with DataM Intelligence.

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