

Global Private Tutoring Market Forecast: Key Growth Drivers, Trends, And Opportunities From 2025 To 2034

The Business Research Company's Private Tutoring Global Market Report 2025 - Market Size, Trends, And Forecast 2025-2034

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/EINPresswire.com/ -- What Is The Projected Market Size Of The Private Tutoring Market?

According to The Business Research Company's Latest Report, the global private tutoring market has been witnessing remarkable growth in recent years and is set to increase from \$120.25 billion in 2024 to \$130.91 billion in 2025 at a compound annual growth rate CAGR of 8.9%. This



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surge has been driven by factors such as academic pressure, changes in government policies and funding, shifts in parenting styles, the expansion of the middle class, a cultural emphasis on education, urbanization, and increasingly busy lifestyles.

Where Is The Private Tutoring Market Heading?

The sector is expected to maintain strong growth momentum over the next few years, escalating to \$190.44 billion come 2029, thanks to a CAGR of 9.8%. Predicted growth drivers in the forecast period include rapid changes

in curriculum, rising demand for supplemental education, increasing prevalence of home-schooling, a heightened focus on individualized learning, global competition in education, and the proliferation of test preparation services.

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What Are The Emerging Trends Shaping The Private Tutoring Market?

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Emerging trends such as the introduction of digital platforms, capturing the attention on smart-classes, strategic collaborations, and the incorporation of artificial intelligence in classes will also play a significant role in shaping the market throughout the forecast period. The rise in the student population and the benefits of private tutoring—including personalized academic support, exam preparation, specialized learning assistance, extracurricular coaching, college admission guidance, and the bolstering of students' confidence and self-esteem in competitive environments—will also propel the market forward during this period.

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Who Are The Significant Players In The Private Tutoring Market Scenario?

The key industry players contributing to private tutoring market growth include renowned firms like TAL Education Group Inc., Sylvan Learning LLC, Kaplan Inc., Chegg Inc., Tutor Doctor Management Services Inc., Wyzant Inc., Kumon Institute of Education Co Ltd., Daekyo Co Ltd., BYJU'S, Huntington Learning Center, Vedantu.com, Varsity Tutors LLC, Prodigy, Ambow Education Holding Ltd., StudyPoint Inc., Preply Inc., Khan Academy, Superprof, Revolution Prep LLC, Outschool Inc., Yup Technologies Inc., universitytutor.com, Schoolhouse.world, UPchieve Inc., ArborBridge, Spires Online Tutors, TutorMe LLC, Mathnasium LLC, Suprex Learning LLC, TutaPoint.com.

What Is Propelling The Private Tutoring Market Growth?

These major players are concurrently focusing on the development of technologically advanced solutions such as institutional tutoring platforms, all in an effort to enhance personalized learning experiences and improve student engagement. Institutional tutoring platforms are digital systems that provide students with structured academic support and learning resources through their institutions and usually offer scheduling facilities, resource sharing options, and progress tracking capabilities to optimize the tutoring experience and personalize learning outcomes.

What Is The Sectional Segmentation Of The Private Tutoring Market?

The private tutoring market reported in this analysis is segmented by type into Curriculum-Based Learning and Test Preparation. Depending on the course type, it is segmented into Academics, Arts, Sports, and Other Types. It also factors in mode Offline, Online, application Up-To-K-12, Post-K-12, and end user Preschool And Primary Students, Middle School Students, High School Students, College Students. There are also subsegments under Curriculum-Based Learning and Test Preparation.

What Does The Regional Landscape Of The Private Tutoring Market Look Like?

Regionally, the Asia-Pacific was the dominant player in the private tutoring market in 2024. The other regions studied in the report include Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa and the countries covered are Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, USA, Italy, Spain, and

Canada.

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Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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