

# oktō Launches the Ultimate Pickleball Bag with 20 Game-Changing Features and a Mission to Protect Our Oceans

*oktō is the best Pickleball Bag to meet all the needs of the avid pickleball player. With oktō, you are not just carrying a bag, you are carrying a mission.*

DENVER, CO, UNITED STATES, July 15, 2025 /EINPresswire.com/ -- The fastest-growing sport in America now has a bag to match its momentum.

Introducing oktō — the world's most advanced pickleball backpack. Invented by a seasoned product designer and passionate pickleball player, oktō is more than a gear bag — it's a portable command center built for athletes, adventurers, and everyday professionals who demand performance, versatility, and style.



oktō

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oktō is a game-changer for the serious pickleball player who is seeking next-level organization to pack smarter and play better”

*Melanie Romero, CEO and Inventor*

With over 20 proprietary innovations, including a patent-pending fold-out desk compartment, modular storage systems, and weatherproof construction, oktō is engineered for real-world functionality both on and off the court.

## Why oktō Stands Out:

- Quick-Access Meets Custom Organization – oktō features a new, innovative way to use a backpack, with a smart combination of two large, quick-access “wings” on the sides of the bags in addition to the traditional more secure private spaces inside the bag. The large quick-access

wings unzip completely exposing a whopping 2.6 sq. ft. of customizable surface area. Once unzipped, the side wings utilize strong magnets for a quick open/close to grab things you need quickly between games or on breaks. Together, these quick-access side wings let you lay your hands on a ball, Kleenex, lip balm, first aid, sunscreen, and much more in seconds and without “bottom of the bag searching”!

- **Fold-Out Workstation (Patent Pending)** – The front of the bag takes this idea of quick access for important things a step further and features a patent pending fold-out workstation complete with a paper retaining clip, writing surface and spaces for your phone, business, cards, and writing implements. Like the side wings, this front desk snaps open and closed quickly thanks to strong magnets, so that you don't have to constantly zip and unzip the compartment to check business emails or message friends, family, or tend to some business items swiftly between games. Finally, a feature that acknowledges what so many bags overlook: athletes do business, and businesspeople play sports. It's a smart solution for anyone on the go — pickleball athletes but also students, hikers, travelers, and professionals alike.
- **Private, Secure Storage Where It Counts** – For valuables and larger gear, oktō features zippered compartments including a spacious main storage area, a partitioned paddle pocket that holds up to four paddles, and a ventilated lower section for sweaty clothes or shoes with an inner bag protecting these items from touching all the other items in your bag. Inside, you'll find two zippered pockets for delicate protective eyewear, a hidden compartment with key fob for your wallet or passport, and an insulated lunch box — ideal for all-day tournament play.
- **Built for the Elements — and Built for Travel** – Constructed with rugged, weather-resistant materials, oktō stands up to sun, sweat, and sudden downpours. It's designed to either hang from dual hooks or stand upright for easy access. Adjustable padded straps ensure comfort on the move, while a trolley strap makes airport navigation a breeze. Oversized loop-style zipper pulls allow quick access — even mid-match. Heavy duty utility loops on both sides of the bag offer a practical place to hang a water bottle, Bluetooth speaker, or other items with carabiners.

Mission-Driven by Nature: Inspired by the Octopus. Committed to the Ocean.

oktō draws its name and spirit from the octopus — a magnificent, highly intelligent creature that thrives in complex environments. Like a seasoned pickleball player adapting to shifting opponents, weather, and court conditions, the octopus embodies strategy, agility, and resilience.

Every oktō bag sold supports coral reef conservation through the DiverMojo Foundation, helping to protect the octopus's fragile ocean habitat and preserve biodiversity for generations to come. When you carry oktō, you're not just carrying a bag — you're carrying a mission.

Designed by an Inventor — Perfected by a Pro

oktō was conceived by a seasoned inventor with a passion for creative problem-solving and a deep understanding of the sport's demands. Its core innovations — were brought to life through a close collaboration with a professional bag designer who has worked with some of the biggest names in the sports gear industry. The result? A premium bag that blends modern performance design with features uniquely tailored for today.

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