

# LodgIQ Appoints Alexandra Woolsey as Vice President of Business Development

*Former Amadeus and Groupon executive joins LodgIQ to accelerate growth of AI-powered revenue management solutions for hoteliers*

SUNNYVALE, CA, UNITED STATES, June 5, 2025 /EINPresswire.com/ -- [LodgIQ](#), a leading provider

“

Joining LodgIQ is an incredible opportunity to help hoteliers make smarter, faster revenue decisions. I look forward to helping hotels bring revenue management and commercial strategy to a new level.”

*Alexandra Woolsey, Vice President of Business Development*

of AI-powered revenue management solutions for the hospitality industry, has announced the appointment of [Alexandra Woolsey](#) as its new Vice President of Business Development. Woolsey brings over a decade of experience spanning both hospitality and technology, having held leadership roles at Groupon, and Amadeus. Her appointment comes with LodgIQ’s recent growth and growing global ambitions.

In her new role, Woolsey will lead LodgIQ’s global business development efforts, focusing on expanding the company’s footprint with hotel brands, management companies, and ownership groups. First at TravelClick, and then Amadeus, Woolsey oversaw enterprise sales and account management, where she helped major accounts

optimize their digital and distribution strategies. Prior to that, she managed key client partnerships at Groupon, driving high-value customer engagement through data-driven solutions.

“Joining LodgIQ is an incredible opportunity to help hoteliers make smarter, faster revenue decisions, the AI-powered platform has come at the right time,” said Alexandra Woolsey. “I look forward to helping hotels and groups to bring revenue management and commercial strategy to a new level.”

Woolsey is known for her collaborative leadership style and her ability to translate customer needs into tangible outcomes. At Amadeus, she supported a diverse portfolio of clients, from global accounts to independent properties, focusing on delivering tools that improve profitability and guest engagement. Her blend of strategic thinking, industry expertise, and customer-centric approach will be instrumental as LodgIQ scales its next phase of growth.

“Alexandra brings a rare combination of enterprise sales expertise, hospitality knowledge, and customer empathy,” said Vincent Ramelli, CEO of LodgIQ. “Her track record of building high-performing teams and delivering results for hoteliers makes her a perfect fit for our leadership team as we expand our market presence.”

LodgIQ’s AI-powered revenue management platform continues to gain traction with hospitality leaders in hotel groups and independent hotels looking to optimize pricing, forecasting, and business intelligence in a rapidly evolving marketplace. Woolsey’s addition to the executive team aligns with LodgIQ’s mission to provide smarter tools for smarter revenue decisions.

#### About LodgIQ™

LodgIQ™ is a leading AI-enabled revenue management platform for the hospitality industry, transforming data integration and decision-making for hotel commercial teams. Our platform consolidates Revenue, Sales, and Marketing data, providing insights into market trends and consumer behaviors for strategic, data-driven decisions. LodgIQ offers a real-time, comprehensive view of key metrics, enhancing room rate adjustments, marketing campaigns, and sales strategies. Committed to optimizing operations and maximizing revenue, LodgIQ is the essential tool for unified commercial strategies in hospitality. Currently working with over 550 hotels, LodgIQ’s products combine sophisticated machine learning with an intuitive and powerful user interface, delivering advanced recommendations and actionable analytics. LodgIQ is headquartered in Silicon Valley, with offices in New York City, and Bangalore. For more information visit <https://lodgiq.com/>

Alexandra Woolsey

LodgIQ

+1 (408) 622-1500

[email us here](#)

Visit us on social media:

[LinkedIn](#)



Alexandra Woolsey, Vice President of Business Development at LodgIQ

---

This press release can be viewed online at: <https://www.einpresswire.com/article/819035684>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.