

Global Ethical Food Market Set For 7.2% Growth, Reaching \$195.08 Billion By 2029

The Business Research Company's Ethical Food Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, June 5, 2025

/EINPresswire.com/ -- The Ethical Food

Market is anticipated to experience

exponential growth, increasing from \$136.28 billion in 2024 to an astonishing \$147.71 billion in 2025, indicating a compound annual growth rate CAGR of about 8.4%. This significant upsurge in the historic period can largely be ascribed to the escalating global concern for the environment, a rising demand for fairtrade products, and a robust economic expansion in emerging markets.



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What Is The [Forecasted Growth Trajectory For The Ethical Food Market?](#)

Over the next few years, the ethical food market is projected to witness a vigorous growth, surging from \$147.71 billion in 2025 to a staggering \$195.08 billion by 2029. This represents a compelling CAGR of 7.2%. Factors propelling growth during the forecasted period include government initiatives aimed at promoting sustainable living, an escalating demand for sustainable food packaging and increasing corporate investments in ethical

food practices.

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What Are The Core Growth Drivers Of The Ethical Food Market?

An increasing global concern about the environment is pushing this demand even higher, with recent climate changes and environmental crises such as carbon emissions, global warming, plastic pollution, and food waste urging companies to zero in on sustainable products. This rising consciousness towards the environment is shifting both companies and consumers towards

ethical or sustainable-certified products.

Who Are The Key Industry Players Shaping The Ethical Food Market Landscape?

Standing at the forefront of this radical transformation are major industry players like Nestlé S.A., PepsiCo, The Kraft Heinz Company, General Mills, Inc., Danone S.A, United Natural Foods, Inc, Arla Foods, The Hain Celestial Group, Organic Valley, Vyas Bio Life Sciences Private Limited, Krungthep Trading Co., Ltd, Bw Binyuy Holdings Pty Ltd, Solitude Global Impex, Nutra Healthcare, Curemax Pharma, and STDM Food & Beverages Private Limited. They serve as notable examples of corporations making concerted efforts toward ethical operations.

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What Are The Emerging Trends In The Ethical Food Market?

In an increasingly competitive market, these major companies are demonstrating innovation by developing novel products like snack medleys - assortments of different snacks combined into a single packaging, to maintain market dominance.

Key industry trends include a shift towards sustainable packaging to minimize the usage of plastics, a focus on mergers and acquisitions to support market consolidation, the strategic reduction in greenhouse gas emissions, and the leveraging of artificial intelligence to monitor water levels and promote transparency in supply chains.

How Is the Global Ethical Food Market Segmented?

The ethical food market offers a diverse portfolio. It is segmented by type into Organic and Natural, Fairtrade, Free Range Animal Welfare Friendly and Environmentally Responsible, and Sustainably Produced foods. The market's segmentation process further categorizes food according to the extent of processing- Processed or Unprocessed, as well as by Mode of Distribution – Online or Offline.

What Are The Regional Insights Of The Ethical Food Market?

Asia-Pacific demonstrated commendable market dominance in the ethical food market as of 2024, followed closely by Western Europe. Other regions covered in this comprehensive report include Eastern Europe, North America, South America, Middle East, and Africa.

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Americas +1 3156230293

Asia +44 2071930708

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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