

How to Choose the Right Windows for a Bay Area Home - Truitt & White Shares Expert Insights in East Bay

East Bay-based building materials supplier outlines key considerations for selecting windows suited to Northern California's climate and architecture.

BERKELEY, CA, UNITED STATES, June 6, 2025 /EINPresswire.com/ -- [Truitt & White](#), a trusted name in [building supplies](#) for over 75 years, has released a new guide to help Bay Area homeowners and contractors choose quality windows tailored to the region's unique needs. As interest grows in energy efficiency and design-forward renovation, understanding how to select the right windows in the East Bay and surrounding communities has become more important than ever.



Truitt & White

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From navigating California Title 24 energy codes to choosing materials that complement the Bay Area's diverse architectural styles, Truitt & White's resource aims to simplify decision-making for homeowners and professionals alike.

“Windows aren't just about aesthetics—they play a key role in comfort, efficiency, and long-term value,” said Brian

White, Owner of Truitt & White. “In the Bay Area, where foggy mornings and sunny afternoons are the norm, selecting the right windows requires local knowledge and careful planning.”

What to Consider When Choosing Windows for the Bay Area

The new guidance from Truitt & White emphasizes the following considerations:

- **Energy Efficiency:** Look for Energy Star-rated products and low-E glass to reduce heat gain and

loss.

- Climate Suitability: Opt for materials like fiberglass, aluminum-clad wood, or vinyl that perform well in coastal conditions.
- Architectural Fit: Whether renovating a Craftsman bungalow in Berkeley or a mid-century modern in Oakland, [window design](#) should match the home's era and style.
- Code Compliance: California's strict building codes require certain U-factor and SHGC values, particularly in new construction or major renovations.

Supporting the Local Building Community

Truitt & White's Window & Door Showroom, located at 1831 Second Street in Berkeley, offers hands-on consultation with Marvin-certified specialists. Contractors and homeowners alike can explore product lines and get tailored advice on window replacement, upgrades, or new builds.

In addition to supplying top-quality products, Truitt & White supports industry professionals through educational sessions, product demos, and direct access to manufacturer expertise.

"We serve a diverse customer base—from first-time homeowners to seasoned general contractors," added White. "Our goal is to make it easier for people to make informed choices that meet both their functional needs and aesthetic goals."

Local Demand Driving Informed Decision-Making

According to the California Energy Commission, windows account for 30% of residential heating and cooling energy use. In the Bay Area, where older housing stock is common, replacing inefficient windows is one of the most impactful upgrades for homeowners.

Rising utility costs and an increasing focus on sustainability are prompting more property owners to prioritize performance over price alone.

Truitt & White's ongoing efforts to educate the community reflect its long-standing role as a local partner in responsible building practices. The company encourages anyone planning a renovation or new project to visit their showroom or consult with their expert team.

For More Information:

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About Truitt & White

Truitt & White supplies quality lumber, hardware, windows, and doors to builders and

homeowners throughout the Bay Area. Based in Berkeley since 1946, the company combines deep local expertise with a hands-on, customer-first approach to building supply solutions.

Brian White

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